

#### Discussion of Including Valuables in HH Wealth by Rachel Soloveichik IARIW, Dresden, Germany, August 26, 2016

#### Barbara M. Fraumeni

China Center for Human Capital and Labor Market Research Central University of Finance and Economics, Beijing, China

Center for Economics, Finance, and Management Studies, Hunan University, Changsha, China

National Bureau of Economic Research, Cambridge, MA USA

Muskie School, University of Southern Maine, Portland, USA



# Objective

- Constructing a measure of valuables wealth held by HHs
- Does including wealth valuables result in a different wealth inequality picture?
- Estimates constructed for the US and for Indonesia

#### **United States**

# **Constructing Stocks**

- Valuables included:
  - Gold
  - Gemstones
  - Fine art
  - Collectibles
- Excludes gold and gemstones purchased by jewelry manufactures to create jewelry for sale
- Includes gemstones purchased separately & the set for jewelry

# **Constructing Stocks**

- Original fine art included, not copies
- Value of art from income of selfemployed artists
- Collectibles valued for their uniqueness, typically old
  - As old, assumes minimal value as productive capital or consumer durables

# **Constructing Stocks**

- Nominal valuables wealth share over time
  - 1.5-3.5% range
  - Declined in general from early 30's to early 70's
  - Then volatile
  - Rising since 2000

## Stocks

- Strong negative correlation between valuables gross (no debt deduction) wealth share and GDP growth rate between 1929 and 2013
- Nominal valuables investment around 2% of GDP over the past century
- Poor people can pawn valuables in tough times
- Valuables rather safe assets, but they
  - Generally earn a lower ROR than the stock market
  - Transaction costs for jewelry are very high

## **Thin Datasets**

- Survey of Consumer Finances (SCF)
  - Only 7% report having any valuables
  - Yet, based on other sources, 43% of households own expensive engagement rings
  - Survey design is a problem
- Consumer Expenditure Survey
  - Data on jewelry purchases, yet will include gifts to others

## **Thin Datasets**

- Assumes underreporting not correlated with wealth or other demographic variables
- SCF is a small survey, so 9 waves from 1989-2013 were pooled
- Year fixed effects changed results little
- Oversamples the extremely wealthy

## Distributions

- Individual valuables analysis changes results little
- Shares are of non-valuables wealth for distributions
- For most of the wealth distribution, increasing wealth associated with a lower valuables ratio
  - Exception is the top 1%
- Demographic results weak because of thin data set
  - Negative relationship between education and valuables to non-valuables share even with other demographic controls

#### Distributions

- Valuables to non-valuables share increases with age until age 75 or more
- Contrary to Charles, Hurst, & Roussanov (2007) results, no tendency for black households to have a higher valuables to non-valuables share than whites, but sample small
- Once demographic controls entered, Hispanics do not have a lower valuables to non-valuables share than others

#### Distributions

 No differences in valuables to non-valuables share by household structure once demographic controls are entered

## Indonesia

#### **Apparently Better Dataset**

- 53% of households report owning some jewelry
- Jewelry ratio is ratio of the nominal value of jewelry to the nominal value of other assets
- Strong negative relationship between wealth and jewelry ownership
- Poorest 10% of HHs hold nearly 25% of their wealth in jewelry
- No statistical significant relationship between education or age of the HH head and jewelry ratio

## Discussion

- Overall: Statements made without any reference to back them up (typical practice, transaction costs for jewelry, etc., )
- When results are insignificant, lead with that fact
- Sense of size of categories
  - 4 categories tracked
  - Gold & gemstones purchased by jewelry manufactures & then used to create jewelry
  - Diamonds used in manufacturing?

#### Discussion

- Why do measured shares change from a valuables to wealth ratio to a valuables to nonvaluables ratio?
- Education results: those with higher education more likely to own a house (if counted as wealth)

#### **Discussion – 10 years avg. & Years**



#### Discussion

- SCF listed as data source, but income of selfemployed artists is used to measure the fine arts component?
- Many assumptions had to be made to construct the estimates
- Collectibles is the weakest category

#### **Discussion - Indonesia**

#### Traditional Muslim dowry is gold jewelry

#### Conclusion

#### Valiant effort, but maybe estimates not yet ready for prime time

May well be impossible to do better, so

Good job overall!