

## **Is Fintech Inclusive? Evidence from China's Household Survey Data**

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# Is Fintech Inclusive?

## Evidence from China's Household Survey Data

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### *Abstract*

This paper represents an early attempt to investigate whether Fintech development reduces disparity and contributes to inclusive finance and inclusive growth in China. Over the past decade, with the rapid expansion of Fintech, China has seen a transformation in the accessibility and affordability of financial services, particularly for formerly financially excluded populations. Linking the index of digital inclusive finance with China Family Panel Studies (CFPS) data, we initially find that Fintech development has a positive effect on household income, and the positive effect comes from rural households, suggesting that Fintech development helps narrow urban-rural income gap in China. We further analyze the mechanism underlying the Fintech-disparity relation and find that Fintech has significantly increased the probability that rural residents become entrepreneurs, while the effect on urban households is not significant. A decomposition of Fintech development shows that financial depth, which measures the development of the paying, lending, insurance, and investing sectors, and digital service provision, which measures the accessibility of financial services, are the two factors that contribute to entrepreneurship. Additionally, households with lower incomes or social capital have a higher probability of becoming entrepreneurs with the help of Fintech, which is also consistent with inclusiveness.

**Keywords:** Fintech; Disparity; Inclusiveness; Entrepreneurship; China

**JEL Classification:** D14, L20, R58

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## **1. Introduction**

While the development of financial technology (Fintech) has been a global phenomenon, it has particularly thrived in China. Over the past ten years, although traditional financial institutions have improved the access channels to households and significantly reduced their budget constraints, with the rapid expansion of Fintech, China has seen an even dramatic transformation in the accessibility and affordability of financial services, particularly for formerly financially excluded populations. Fintech has offered low-cost services to hundreds of millions of underserved people and thus is beneficial to China's development of inclusive finance and inclusive growth.

How does Fintech development contribute to China's inclusiveness? In this paper, we argue that Fintech makes it easier for households to borrow and significantly reduces the financing barrier faced by innovative residents. In this way, Fintech increases the probability that households are enrolled in entrepreneurship activity, especially for formally lagging groups. Previous studies show that entrepreneurship is essential to job creation (De Mel et al, 2008) and economic growth (Baumol, 1968; King and Levine, 1993; Samila and Sorenson, 2011). Factors that affect entrepreneurial activity can largely be categorized into micro factors and macro factors. Micro factors refer to entrepreneurs' individual and family characteristics, such as income and gender (Rosenthal and Strange, 2012), age (Ress and Shah, 1986), human capital (Lazear, 2005), social capital (Evan and Leighton, 1989), and risk preference (Parker, 1996). Macro factors mainly refer to the political and economic conditions, or culture and social environment where entrepreneurs are located (Djankov, 2002; Glaeser and Kerr, 2009; Han and Hare, 2013; Ghani et al, 2014). For example, Glaeser and Kerr (2009) find that entrepreneurial activities happen more frequently in areas with many small suppliers and abundant workers in relevant occupations.

Among these factors of entrepreneurship, funding available is the most important element. Because entrepreneurs need funds to start the firms, financial constraints will significantly reduce the ability to become entrepreneurs. Studies have shown that

financial constraints have a negative impact on entrepreneurship (Evans and Jovanovic, 1989; Nykvist, 2008; Karaivanov, 2012). Therefore, it is widely accepted that financial development can promote entrepreneurial activity by mitigating the liquidity constraints of potential entrepreneurs (Bianchi, 2010).

However, although traditional financial institutions have improved the access channels to start-up funds that allow innovative residents to borrow and become entrepreneurs, Fintech development is still more helpful to formally lagging groups regarding their entrepreneurship activity in China. Let us suppose a case without Fintech. In this case, in order to borrow from traditional financial institutions, entrepreneurs usually must have their credit investigated by banks to determine whether they have good credit records. However, most residents in developing economies still do not have any credit record at all, due to lack of opportunity. The easiest way to establish a good credit record is to apply and use a credit card. But this is not always feasible. In China, for example, the urbanization rate passed 50% in 2011 and reached 56.1% in 2015, leaving a population of 603.5 million in lagging rural areas. According to the China Banking Association (2016), the total number of credit cards issued in China through 2015 was 530 million— even smaller than China's urban population. In other words, per capita credit card ownership in China is less than 0.5 apiece, which is only one-tenth of that in the United States. It can then be inferred that, more than half of the population in China, especially residents in rural areas where economic conditions lag, do not even have the opportunity to apply for a credit card to establish a credit record. Therefore, traditional finance methods often cannot solve the start-up funding problem for all innovative residents, especially in developing economies.

The needed solution lies in the emergence of Fintech. A simple example can help illustrate how Fintech has solved the start-up funding problem for formerly financially excluded populations and thus contributed to inclusiveness. In modern China, residents can use mobile phones to pay for most transactions, including shopping in local commercial markets or online (e.g. Alibaba, Taobao), dining in restaurants, and utilities bills, even if they do not have credit cards. More important, most mobile phone

transactions could help residents gain a Fintech-defined credit record and thus facilitate residents' borrowing through Fintech channels. Therefore, Fintech can increase the probability that residents will become entrepreneurs.

This paper represents an early attempt to formally and empirically analyze whether Fintech development reduces disparity and contributes to inclusive finance and inclusive growth in China. In fact, few studies have yet investigated the impact of Fintech on income disparity, but Fintech development which relies on information, big data, cloud computing, and other innovative technologies, can further expand the scope of traditional financial services (Guo et al, 2016). Therefore, we should expect a beneficial distributive impact from Fintech.

To investigate, we link the regional index of digital inclusive finance which measures Fintech development in China, with data of the China Family Panel Studies (CFPS), which provide representative household survey data in China. The index of digital inclusive finance is a joint project by the Institute of Digital Finance, Peking University, and Ant Financial, which is one of the largest global Fintech enterprises. The index is constructed using user data from Ant Financial and shows that China's inclusive finance has been progressing rapidly with the help of Fintech and has enabled regions lagging behind in overall levels of economic development to outperform economically advanced regions. Linking the data of digital inclusive finance index with the CFPS data, and after controlling for confounding factors, we initially find that Fintech development has a positive effect on household income, and the positive effect comes from rural households, suggesting that Fintech development helps narrow urban-rural income gap in China.

We further analyze the mechanism underlying the Fintech-disparity relation and find that Fintech has significantly increased the probability that rural residents become entrepreneurs, while the effect on urban households is not significant. In fact, Fintech can only provide innovative residents with funds to start their businesses. Urban residents already have convenient financial services and thus do not benefit much from Fintech. This finding is in accord with our argument above that most residents in rural

areas do not have a credit record, while urban residents can more easily establish one.

We further decompose the index of digital inclusive finance into three components to understand how Fintech development promotes entrepreneurial activity and brings in inclusiveness. We find that the two factors that contribute to entrepreneurship in rural China are financial depth, which measures the development of the paying, lending, insurance, and investing sectors, and digital service provision, which measures the accessibility of financial services. Finally, to gain a better understanding of Fintech's role in inclusiveness, we also assess which group benefits more from Fintech in rural China. We find that households with lower incomes or social capitals have a higher probability of becoming entrepreneurs with the help of Fintech, which is also consistent with inclusiveness.

This paper sheds light on the important role that Fintech plays in modern life. Based on our findings, the recent development of Fintech mostly aids the goals of inclusiveness. The rest of the paper is organized as follows. Section 2 discusses China's recent Fintech development. This is followed by providing the analytical framework, model specification, and data in Section 3. Section 4 reports baseline estimation results of Fintech development and income disparity. Section 5 explores possible transmission channels from Fintech to inclusiveness from the perspective of entrepreneurship. Finally, Section 6 concludes.

## **2. Fintech Development in China**

Modern information technology, particularly internet-enabled technology such as mobile transactions, cloud computing, social networks, and search engines, has led to fundamental changes in the ways finance is shaped. To characterize the development of inclusive finance generated by Fintech in China, the Institute of Digital Finance, Peking University, and Ant Financial launched a joint project, which uses user data from Ant

Financial to construct an index of Digital Inclusive Finance.<sup>1</sup> Table 1 describes the measures used to construct the index. Specifically, the index covers three first-level indices: financial breadth, finance depth, and digital service provision. Financial breadth measures the number of Alipay accounts and Alipay accounts with credit cards. Financial depth measures the development of paying, lending, insurance, and investing sectors through Ant Finance. Digital service provision measures the accessibility of financial services. In other words, each first-level index is comprised of several indicators.

[Insert Table 1 approximately here]

To calculate the index of digital inclusive finance, each second-level indicator is adjusted by the dimensionless method. Then, the second-level indicators are combined into the first-level index using the variation coefficient empowerment and exponential synthesis methods. The index of digital inclusive finance is then constructed using the two methods.<sup>2</sup>

In Table 2, we report the constructed province indices of digital inclusive finance across provinces in 2011 and 2015. An increasing trend is easily observed in all provinces, suggesting that China's development of inclusive finance has been progressing rapidly with the help of digital finance. The data are further visualized in Figure 1, in which Panel A presents the value distribution of the index across provinces in 2011, and Panel B presents the growth rate distribution from 2011-2015. It is obvious that, although eastern China is the most advanced area in Fintech development, middle and western China are on their way to catching up, which is in accord with the principle of inclusive finance in a national perspective.

[Insert Table 2 and Figure 1 approximately here]

We further investigate the development of the three components of Fintech. Figure

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<sup>1</sup> It is noteworthy that Ant Financial is only one of China's large digital finance firms. To better characterize China's Fintech development, Tencent with Wechat Pay should be considered. However, only data from Ant Financial are available to us. Therefore, a roughly reasonable assumption is that the index of digital inclusive finance calculated using both Alipay accounts and Wechat Pay accounts is synchronizing and has the same trend.

<sup>2</sup> For detailed calculations, see Guo et al. (2016).

2 reports the three indices across provinces in 2011 and 2015. We find that the indices of financial breadth and financial depth have largely the same distributions with the index of digital inclusive finance, while the index of digital service provision is significantly different and its value is largely negatively correlated with economic development. It indicates that digital service provision may play a more important role in promoting inclusive growth.

[Insert Figure 2 approximately here]

### 3. Specifications and Data

#### 3.1 Specification: Fintech Development and Income Disparity

One of the conventional methods to estimate Fintech development on income is through production function modeling, where the variable of Fintech development is included in addition to the usual input variables such as capital and labor. This is clearly inapplicable when household data are used either because of the unavailability of capital observations or due to the fact that labor input is difficult to measure at the household level. An alternative specification is to directly investigate the income impact of Fintech development by estimating the following regression model:

$$\ln(Inc_{ijt}) = \gamma_0 + \gamma_1 Fintech_{j,t-1} + \gamma_2' X_{ijt} + \phi_i + \varphi_t + u_{it} \quad (3.1)$$

In model (3.1),  $i$  index households,  $j$  index regions, and  $t$  index years. Moreover,  $Inc_{ijt}$  denotes household  $i$ 's disposable income in region  $j$ , and  $Fintech_{j,t-1}$  denotes the development of Fintech in region  $j$  where household  $i$  is located. To alleviate reversed causality problem, we lag the variable of Fintech development by one period.  $X$  denotes control variables,  $\phi_i$  denotes household fixed effect which helps solve omitted variable bias,  $\varphi_t$  denotes year fixed effect, and  $u_{it}$  denotes the usual random error term. Therefore,  $\gamma_1$  measures the impact of Fintech development on household income.

To precisely estimate the income impact of Fintech development, we need to



control for confounding factors which will affect household income in addition to Fintech development. These covariates are classified into three categories. The first category is householder's characteristics, including gender, age, schooling years, political status, marriage status, and health condition. It is noteworthy that, since we will control household fixed effect as suggested by (3.1), the effects of time-invariant characteristics, such as gender, schooling years (as we focus on household with an adult as householder), and political status, cannot be estimated. Moreover, the age effect is also captured by the linear combination of household fixed effect and year fixed effect. To further alleviate the omitted variable bias, we control for the quadratic term of age ( $age^2$ ). Another concern is that the income effect of Fintech may come from the accessibility of internet, which may bring in information that is beneficial to economic activity. Therefore, we further control the accessibility of internet and mobile, to separate the effect of information and digital finance on household income.

The second category refers to household's characteristics. Following conventional wisdom, these include family size and young dependency ratio and old dependency ratio in the family. Family size brings in economics of scale and increases household income, while a higher level of young dependency ratio or old dependency ratio lays more burden to the family and reduces household income. Whether the family has bank loan is also controlled to separate the effect of traditional finance from digital finance on household income. Finally, we control for indicators of regional economic development, including county population and economic condition.

Model (3.1) can be used to estimate the impact of Fintech on household income in general. To investigate whether Fintech development has distributive impacts, we further conduct subsample analysis. It is noteworthy that Fintech development may have heterogeneous impacts on household income. In fact, urban residents already have convenient financial services and thus may not benefit much from Fintech, while rural residents in China who are still in lack of financial services due to the *hukou* system<sup>3</sup>

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<sup>3</sup> *Hukou* is a household registration system that was introduced in 1958 to control rural-to-urban migration in China. At that time, a Chinese citizen was given a rural or urban *hukou*. Newborn children inherit their *hukou* status from their mothers. The urban *hukou* is associated with certain privileges and entitlements (social security and public

are more likely to benefit from Fintech development. Therefore, we divide the samples into urban households and rural households to assess the distributive impacts of Fintech development. If rural households benefit more from Fintech development, the Fintech development is then considered as inclusive and contributes to inclusive finance and inclusive growth. We will also conduct quantile regression to check the robustness of the subsample empirical results.

### 3.2 Specification: Fintech Development and Entrepreneurship

Further, to understand the mechanism underlying the distributive impacts of Fintech development, we investigate whether Fintech development has been promoting entrepreneurship activity and whether the effect displays any heterogeneity. This impact can be examined by estimating the following discrete-choice model:

$$\begin{aligned}
 Entrepre_{ijt}^* &= \beta_0 + \beta_1 Fintech_{j,t-1} + \beta_2' X_{ijt} + \theta_i + \delta_t + \mu_{ijt} \\
 Prob(Entrepre_{ijt} = 1) &= Prob(Entrepre_{ijt}^* > 0) \\
 &= \Phi(\beta_0 + \beta_1 Fintech_{j,t-1} + \beta_2' X_{ijt} + \theta_i + \delta_t)
 \end{aligned}
 \tag{3.2}$$

$Entrepre_{ijt}^*$  is the continuous latent random variable measuring the willingness of entrepreneurship, but we can only observe the entrepreneurship decision  $Entrepre_{ijt}$ . Other notations of (3.2) are similar to those of (3.1). Model (3.2) is estimated using Probit model. To incorporate household fixed effect, linear probability model and conditional logit model are also used for robustness check. The sign of  $\beta_1$  informs if Fintech development increases or reduces the probability of becoming an entrepreneur.

Other factors that may affect entrepreneurship also come from characteristics of the householder, household and the corresponding region. Besides the determinants in (3.1), we further incorporates household income as additional determinant of household

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services) that the rural citizens cannot enjoy, even today. It has been very difficult to alter one's *hukou* status. Before the early 1990s, rural citizens could not migrate to cities and towns. More recently, migration has been allowed, but the *hukou* system still discriminates against migrants in terms of educational, medical, and other welfare assistance.

entrepreneurship behavior.

### 3.3 Data

To estimate the models (3.1) and (3.2), we use two datasets. The first dataset is the regional index of digital inclusive finance in China as introduced in Section 3. As stated, the regional index is a joint project by the Institute of Digital Finance, Peking University, and Ant Financial and is constructed using user data from Ant Financial.

The second dataset comes from the China Family Panel Studies (CFPS), a nationally representative survey of China's communities, families, and individuals conducted in 2010, 2012, and 2014. The CFPS is funded by Peking University and carried out by the Institute of Social Science Survey of Peking University. The CFPS covers a wide range of domains for families and individuals from 162 counties in 25 provinces of China, including their economic activities, education outcomes, family dynamics and relationships, and health. Combining the two datasets and using models (3.1) and (3.2), we can estimate the effect of Fintech development on household income, income disparity, and entrepreneurship probability. It is also noteworthy that, due to availability of the data, we use the regional index of digital inclusive finance in 2011 and 2013 to predict the income and entrepreneurship in 2012 and 2014, respectively. Table 3 tabulates the summary statistics.

[Insert Table 3 approximately here]

#### *Household Income*

The data of household income are directly from the family questionnaire of CFPS database. In general, household income contains wage income, operational income, property income, transfer payment, and other income. We take the logarithm of household income as the dependent variable.

#### *Entrepreneurship*

As stated, to investigate the mechanism underlying the Fintech-disparity relation, we explore whether Fintech development has promoted entrepreneurship. We define

the entrepreneurship decision at the family level, as in general, the decision is a family-based decision. The family questionnaire provides a family response on the question “Are any of your family members in charge of self-employed or private enterprises?” Whether the family is engaged in entrepreneurial activity is determined by the answer to this question. To answer the question of whether the Fintech development promotes (or increases the probability of) entrepreneurship, we define the core dependent variable in model (3.2),  $Entrepre_{ijt}$ , to be a binary variable, which takes the value of 1 if the family was not engaged in entrepreneurial activity in the previous surveying period but is engaged in the current period, and takes the value of 0 if otherwise. Table 3 shows that the proportion of residents who are engaged in entrepreneurial activity increased from 9.22% in 2012 to 9.27% in 2014, although the incremental proportion of entrepreneurial activity ( $Entrepre_{ijt}$ ) decreased. We are interested in whether Fintech development is beneficial to this incremental proportion of entrepreneurial activity.

#### *Fintech Development*

The degree of Fintech development is directly measured by the index of digital inclusive finance developed by Peking University and Ant Financial. To investigate the transmission channels underlying the Fintech-entrepreneurship relation, we also use the sub-index of Fintech development: financial breadth, financial depth, and digital service provision. It is hypothesized that compared to financial breadth, financial depth and digital service provision are the two indices that are more related to entrepreneurship, as financial depth measures the development of the paying, lending, insurance, and investing sectors, and digital service provision measures the accessibility of financial services, both of which make it easier for residents to borrow and significantly reduce the financing barrier faced by innovative residents.

## **4. Fintech Development and Income Disparity**

In the next two sections, we present the empirical results on the Fintech-disparity relation. This is by investigating the heterogeneity of Fintech on household income and

exploring mechanism underlying the heterogeneity from the perspective of entrepreneurship.

#### **4.1 Fintech's Role in Household Income**

Firstly, we explore whether Fintech development has an effect on household income. Table 4 presents the estimation results of baseline model (3.1). In all regressions, we control for household and year fixed effects. Since income at the household level is regressed on Fintech development at the province level, the error term is likely to be serially correlated across households within a province. To address this problem, we cluster the standard error at the province level.

[Insert Table 4 approximately here]

In column (1) of Table 4, we only include the variable of Fintech development, the coefficient of which is shown to be significant. In subsequent columns, controlled variables of householder's characteristics, household's factors, regional population, and regional economic condition are added. The coefficients are consistently significant, suggesting that in general, Fintech development has contributed to the increase of household income in China. Economically, if the index of digital inclusive finance increases by one unit of its standard error, household income will increase by 3.0-3.2 percentage points.

Turning to control variables, the coefficients of householder's characteristics are mostly insignificant. Possible explanation is that the effects are almost time invariant and have largely been captured by household fixed effect. Family size is positively correlated with household income, while young and old dependency ratios play the opposite roles, as expected. It is also noteworthy that the effect of traditional finance (measured by bank loan) is insignificant, suggesting that Fintech's role in household economic activity may not be replaced by traditional finance.

#### **4.2 Fintech Development and Income Disparity**

Next, we explore the effect of Fintech development on income disparity. As stated, the

role of Fintech development on household income may display heterogeneity. In fact, urban household have already enjoyed convenient financial services and thus may not benefit much from Fintech. However, rural households who are in lack of financial services are more likely to benefit from Fintech. Therefore, we expect that the positive relationship between Fintech development and household income mostly comes from Fintech's effect on rural households.

In Table 5, we divide the samples into urban and rural households and separately analyze whether Fintech development has contributed to income increase in urban and rural households. To avoid selection bias, we further limit the samples to residents who do not migrate to other areas. This reduces the sample by 11%.

[Insert Table 5 approximately here]

Columns (1)-(3) of Table 5 are the results of rural samples, and columns (4)-(6) are those of urban sample. Interestingly, Fintech only has significantly increased the household income of rural households, while the effect on urban households is not significant. On one hand, the finding indicates that the positive relationship between Fintech development on household income comes from its effect on rural households. On the other hand, the results confirm that Fintech development contributes to inclusive finance and inclusive growth by narrowing the opportunity gap and income disparity between urban and rural households. Economically, if the index of digital inclusive finance increases by one unit of its standard error, rural household income will increase by 5.5-5.8 percentage points.

To check the robustness of the empirical results, we conduct quantile regression regarding Fintech development and household income. Considering the insignificant results of urban sample, we limit the analysis within rural sample. Similar argument is expected to apply within rural households: rural households with higher income may be more capable to enjoy convenient financial services and are thus less likely to benefit much from Fintech.

In Table 6, we study the effect of Fintech development on income of household in

the 25<sup>th</sup>, 50<sup>th</sup>, and 75<sup>th</sup> percentile of the income distribution. Columns (1)-(3) of Table 6 are the results of cross-sectional quantile regression model, in which we only include year fixed effect, and columns (4)-(6) are those of panel quantile regression model, which incorporates the effect of household fixed effect. However, panel quantile technique on the one hand is very sensitive to data and may not achieve converged empirical results, on the other hand changes the interpretation of the estimates (Power 2012). Therefore, we simultaneously present the estimates of cross-sectional quantile regression and panel quantile regression results for robustness check. Since we do not incorporate household fixed effect in the cross-sectional quantile regression, we further introduce the variables of householder's characteristics, including gender, age, schooling years, and political status to alleviate omitted variable bias.

[Insert Table 6 approximately here]

In columns (1)-(3), the cross-sectional evidence suggest that although Fintech increases household income for the three percentiles of households, households with lower income still benefit more from Fintech, as the coefficient of Fintech development for households in the 25<sup>th</sup> percentile is the largest, and is also significantly larger than the coefficients of Fintech development of those households in the 50<sup>th</sup> and 75<sup>th</sup> percentiles (with p-value=0.00120). In columns (4)-(6) of panel quantile regression, only the coefficient in the 25<sup>th</sup> percentile is positive and significant, confirming that Fintech development in China has been contributing to narrowing income disparity and thus contributing to inclusive finance and inclusive growth.

## **5. Mechanism: Fintech Development and Entrepreneurship**

As we have mentioned in the introduction, Fintech has offered low-cost services to hundreds of millions of underserved people and specially makes it easier for households to borrow, significantly reduces the financing barrier faced by innovative residents, and may contribute the entrepreneurship activity, which would serve to narrow income disparity. Therefore, one mechanism underlying the Fintech-income relation may lie in

Fintech's role in entrepreneurship. In this section, we formally investigate this hypothesis.

### 5.1 Baseline Results

Firstly, we investigate the Fintech-entrepreneurship relation. Table 7 presents the estimation results of model (3.2) using Probit model. Province fixed effect is incorporated and therefore, we further control for householder's gender, age, schooling years, and political status to alleviate omitted variable bias. In column (1) of Table 7, we only include the variable of Fintech development, the coefficient of which is shown to be insignificant. In subsequent columns, controlled variables of householder's characteristics, household's factors, regional population, and regional economic condition are added. Different from the results of Table 4, the coefficients of Fintech development in the entrepreneurship determinant function are mostly insignificant, suggesting that in general, Fintech development does not significantly contribute to the entrepreneurial activity. The insignificant result of Fintech on entrepreneurship may also be caused by the samples of urban households, as urban households do not need Fintech to borrow and start their businesses. Thus, the Fintech-entrepreneurship relation may also display heterogeneity.

[Insert Table 7 approximately here]

To further investigate, we conduct sub-sample analysis and analyze whether Fintech development has contributed to inclusive finance and inclusive growth from the perspective of entrepreneurship. Columns (1)-(3) of Table 8 are the results of rural samples, and columns (4)-(6) are those of urban samples. As expected, Fintech has significantly increased the probability that rural residents will become entrepreneurs, while the effect on urban residents is not significant. The finding is consistent with the results of Table 5, suggesting that Fintech has contributed to China's inclusive finance and inclusive growth by narrowing the opportunity gap between urban and rural residents. Economically, if the index of inclusive finance increases by one unit of its standard error, the probability rural residents becoming entrepreneurs will increase by



4.6-4.8 percentage points<sup>4</sup>.

[Insert Table 8 approximately here]

Turning to control variables, we find that human capital (measured by schooling years) has a significant and positive effect on entrepreneurship, which is very intuitive since human capital is the fundamental for innovative minds. The use of internet helps achieve outside information and opportunities and contributes to entrepreneurship activity.

Regarding household's factors, family size has a significant and positive effect on entrepreneurship, which is also intuitive as family often has a scale effect. A high old dependency ratio depresses the probability of entrepreneurship due to high family living burden. Different from the results of household income determinants, we find that traditional finance (measured by bank loan) also contributes to entrepreneurship activity, but given that the coefficient of Fintech development is also positive and significant, the results suggest that both Fintech and traditional finance are important for residents to start their businesses. Family income is negatively correlated with entrepreneurship activity. Intuitively, a high level of family income may reduce the incentive of the family to take on high-risk entrepreneurial activity, leaving a negative relation between them. The coefficients of county population and county economic conditions are positive and significant, as expected.

To ensure the robustness of the empirical results, we take advantage of the panel data and conduct linear probability estimation<sup>5</sup>, as shown in columns (1)-(3) of Table 9. We also use conditional logit model to estimate (3.2) in columns (4)-(6). Conditional logit model incorporates household fixed effect and alleviates the incidental parameter problem at the same time. It is noteworthy that conditional logit model only focuses on households who change their entrepreneurship behavior in the two periods, which significantly reduces the sample size. The results using both models which incorporate household fixed effect are consistent with those in Table 8, confirming the role of

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<sup>4</sup> The marginal effect of Fintech development is 0.00208.

<sup>5</sup> As Fintech is only found to benefit rural households, in what follows, we mainly focus on the rural samples.

Fintech development in inclusive finance and inclusive growth.

[Insert Table 9 approximately here]

## **5.2 Which Components of Inclusive Finance Drive Entrepreneurship?**

We have confirmed that Fintech development has contributed to inclusiveness by promoting entrepreneurial activity for rural households. However, Fintech development can be in different directions. For example, the increase of payment accounts, the development of paying, lending, insurance, and investing sectors generated by Fintech, and the accessibility of financial services, are different aspects of Fintech development, while they will not equally contribute to entrepreneurial activity and inclusive finance. Therefore, it is still essential to look into the index of digital inclusive finance to uncover why and how it drives entrepreneurship.

In this section, we analyze the relationship between the three components of digital inclusive finance—financial breadth, financial depth, and digital service provision—and entrepreneurial activity. As stated, financial breadth only measures the number of accounts that have been created at Ant Finance in the corresponding region and may not have a high relevance to entrepreneurship. Financial depth measures the development of the paying, lending, insurance, and investing sectors, and thus directly helps innovative residents with start-up funding. Digital service provision measures the accessibility of financial services and may facilitate entrepreneurs borrowing start-up funds.

In Table 10, we present the empirical results of the impacts from the three components of digital inclusive finance on entrepreneurship. In column (1)-(3), the whole sample, including urban and rural households, is analyzed and again, the coefficients of the three components are all insignificant. In column (4)-(6) where we limit the sample to rural households, as expected, we find that the coefficients of financial depth and digital service provision are positive and significant, while that of financial breadth is insignificant.

[Insert Table 10 approximately here]

### 5.3 Which Groups of Rural Households Benefit from Fintech?

To further investigate whether Fintech development in China brings in inclusive finance and inclusive growth, we assess which groups benefit more. This is realized by dividing the rural samples by three kinds of capital that closely correlate to entrepreneurial activity, namely, physical capital (measured by family income), human capital (measured by householder's schooling years), and social capital (measured by whether the family receives private transfer payments). The three kinds of capital are all core determinants of the entrepreneurship decision: the more capital a family has, the higher probability the family will be engaged in entrepreneurial activity (Hurst and Lusardi, 2004; Lazear, 2005). However, it is noteworthy that difference in the amount of capital has brought in inequality. Therefore, it is essential to investigate whether Fintech development can lead to inclusiveness among rural residents by alleviating the impact of these capital factors. Table 11 reports the estimation results.

[Insert Table 11 approximately here]

#### *Physical Capital*

To begin with, we investigate whether Fintech development performs differently in families with different levels of physical capital (or income). We divide the rural samples into two groups based on the median level of household income and evaluate the impact of Fintech development on entrepreneurial activity in the two samples (column 1-2). We find that households with lower incomes have a higher probability of becoming entrepreneurs with the help of Fintech, which alleviates the negative effect from lacking start-up funds on entrepreneurial activity and is thus consistent with the principle of inclusive finance.<sup>6</sup>

#### *Human Capital*

Next, we turn to human capital. Human capital provides residents with knowledge and innovative minds for entrepreneurship. However, when we divide the sample based

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<sup>6</sup> We also try dividing the samples into 5 groups based on income, the results (not reported here) remain unchanged.

on schooling years, we find that all other things remaining constant, householders with more schooling years (or equivalently, with at least a junior-school degree) benefit more from Fintech (see column 3-4), which does not accord with the principle of inclusive finance. There are two possible explanations. The first is that knowledge is the prerequisite for entrepreneurial activity, which obviously cannot be alleviated by Fintech. The second is that the use of Fintech also requires human capital and the group with low human capital is not able to grasp the benefits of Fintech.

### *Social Capital*

Finally, we examine the role of social capital on entrepreneurship in the presence of Fintech. A family with more social capital can borrow from persons in its social network, thus reducing the financing barrier for entrepreneurial activity. Fintech, as stated, also helps residents to overcome financing barriers and thus may reduce residents' dependence on social networks. In column (5)-(6), we measure social capital by using the criteria of whether the family receives private transfer payments. If a family does, we categorize it into the group with social capital, otherwise it is categorized into the group without social capital. We find that, although marginally significant, families without social capital benefit more from Fintech. Given that social capital is an essential factor of entrepreneurship, Fintech may play a role in alleviating the effect.

## **6. Concluding Remarks**

Whether Fintech development is inclusive remains debatable. On the one hand, financial development always benefits only residents with more physical, human, and social capitals, on the other hand, Fintech development enables China to experience transformation in the accessibility and affordability of financial services, particularly for formerly financially excluded populations.

This paper represents an early attempt to investigate whether Fintech development

reduces disparity and contributes to inclusive finance and inclusive growth in China. Linking the index of digital inclusive finance with China Family Panel Studies (CFPS) data, we initially find that Fintech development has a positive effect on household income, and the positive effect comes from rural households, suggesting that Fintech development helps narrow urban-rural income gap in China. We further analyze the mechanism underlying the Fintech-disparity relation and find that Fintech has significantly increased the probability that rural residents become entrepreneurs, while the effect on urban households is not significant. A decomposition of Fintech development shows that financial depth, which measures the development of the paying, lending, insurance, and investing sectors, and digital service provision, which measures the accessibility of financial services, are the two factors that contribute to entrepreneurship. Additionally, households with lower incomes or social capital have a higher probability of becoming entrepreneurs with the help of Fintech, which is also consistent with inclusiveness.

Three policy options, based on our findings, can further promote inclusive growth with the help of Fintech. First, Fintech development should be further advocated, especially in the lagging areas such as rural China or West China. Second, special attention should be paid to the development of financial depth and digital service provision, as they could significantly alleviate financial constraints and promote entrepreneurship. Finally, public spending on education should be continued given that Fintech is more beneficial for residents with higher educational degrees.

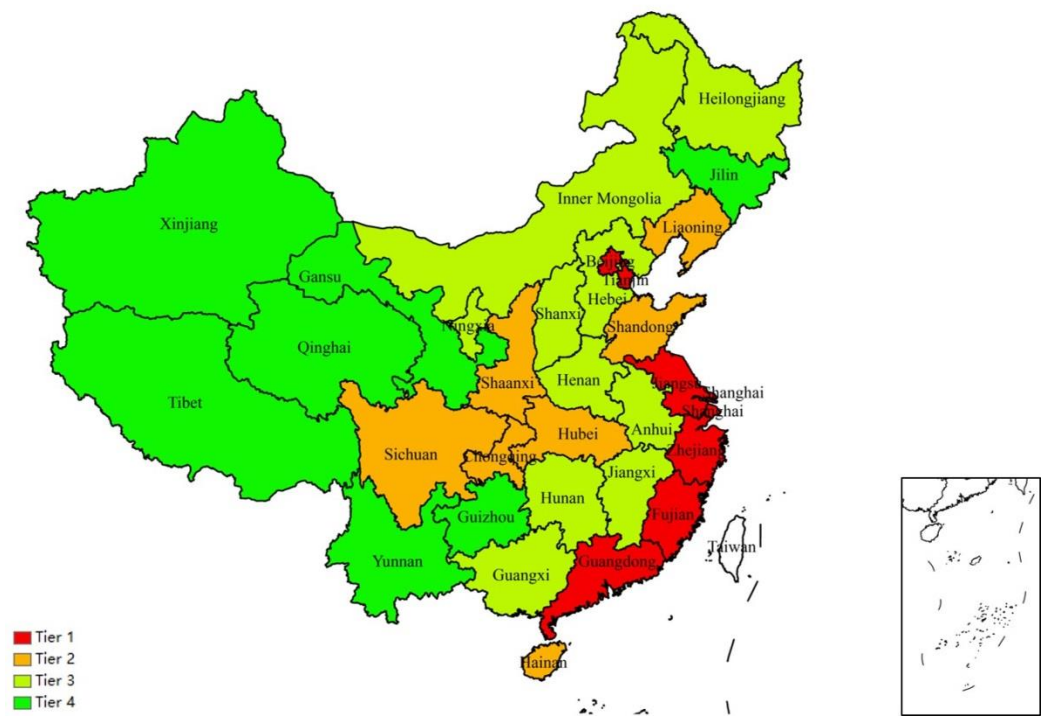
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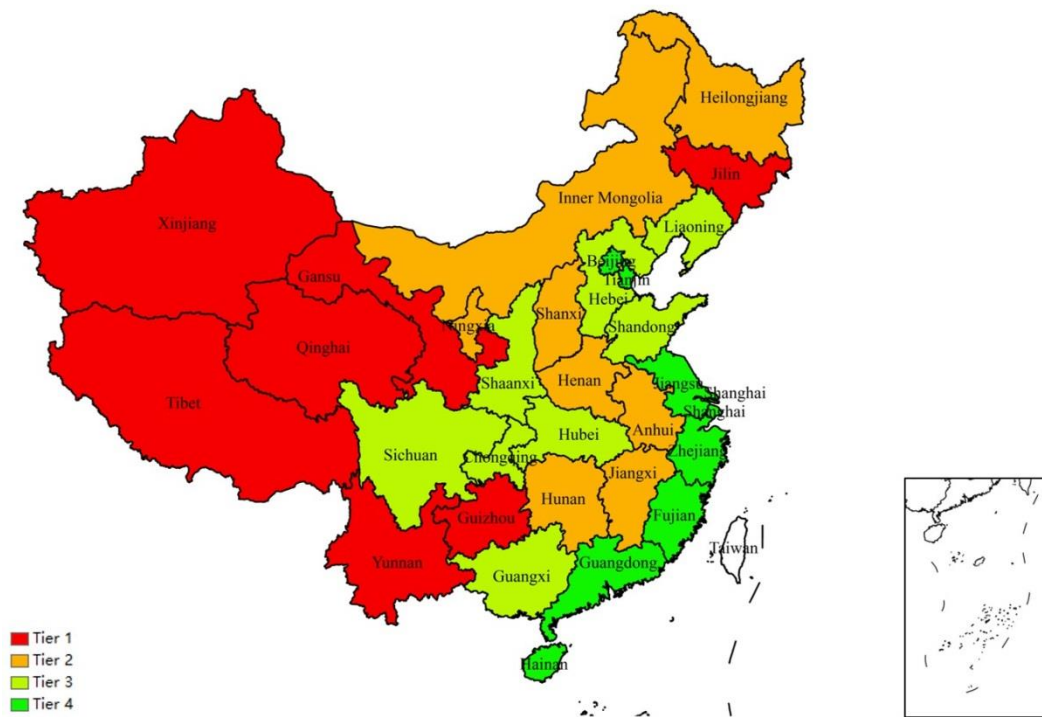
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Figure 1. China’s Inclusive Finance Generated by Fintech

Panel A. Index of Digital Inclusive Finance in China (2011)



Panel B. Growth of Index of Digital Inclusive Finance in China (2011-2015)

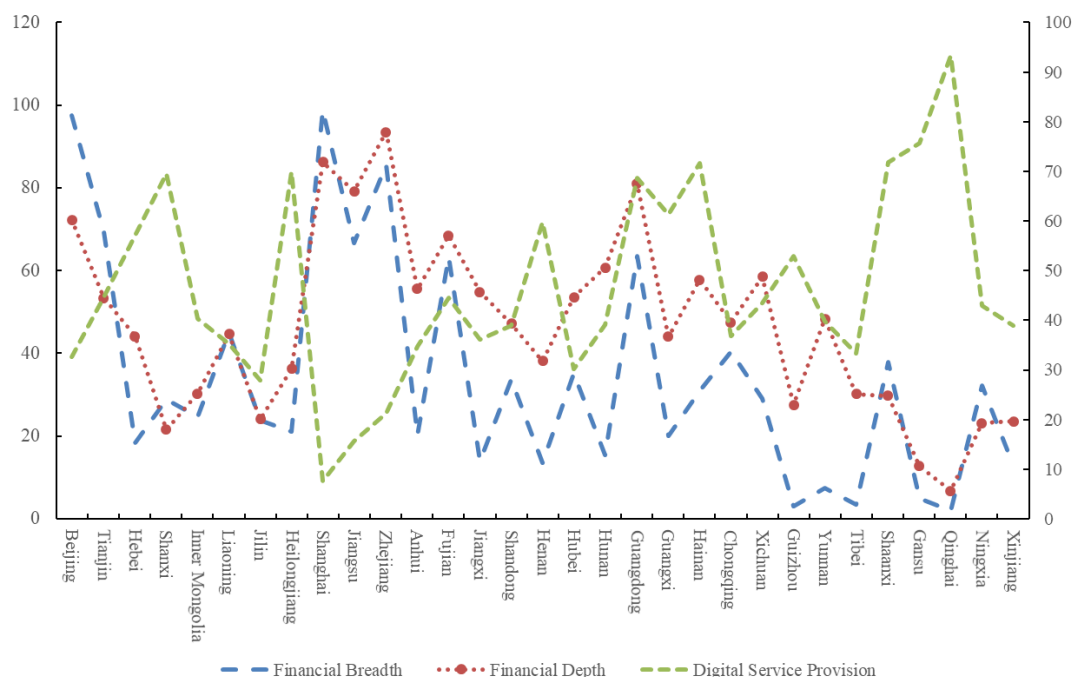


Note: Data are from the Institute of Digital Finance, Peking University.

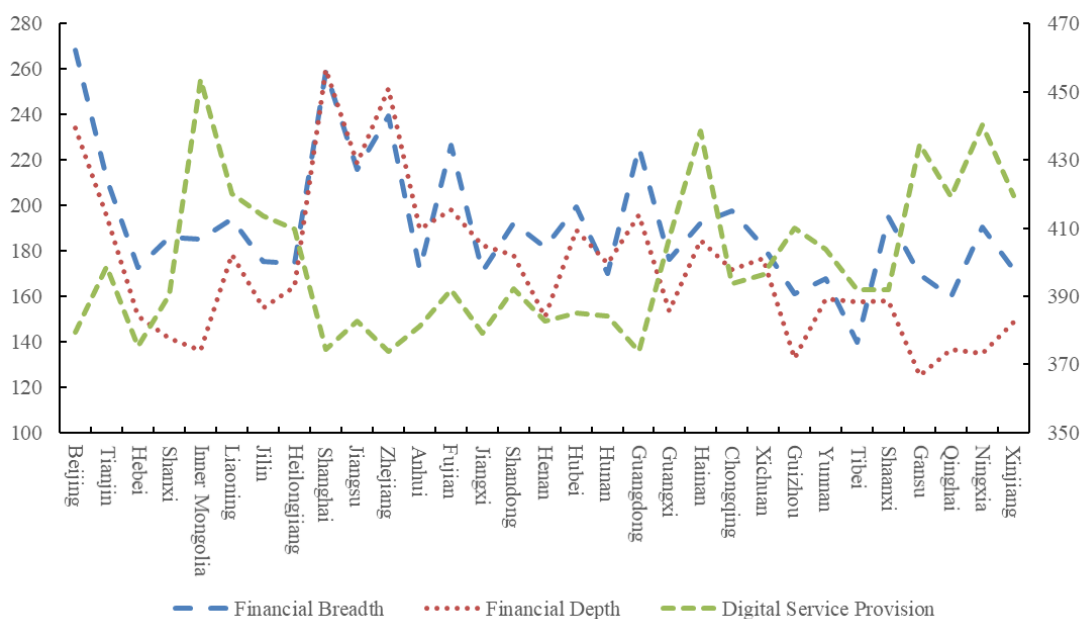


**Figure 2. Three Components of Digital Inclusive Finance Index**

**Panel A. Three Components of Digital Inclusive Finance Index (2011)**



**Panel B. Three Components of Digital Inclusive Finance Index (2015)**



Note: Data are from the Institute of Digital Finance, Peking University.

**Table 1. Construction of Index of Digital Inclusive Finance**

First Level Indicators	Second Level Indicators		Measures	
Financial Breadth	Account Coverage		No. of Accounts per 10,000 persons	
			Ratio of Accounts with Credit Card	
			No. of Debit and Credit Cards per Alipay Account	
Financial Depth	Payment		Frequency of Payment per capita	
			Amount of Payment per capita	
			Ratio of High Frequency Users	
	Lending	Individuals	No. of Accounts with Consumer Credit per 10,000 Accounts	
			Frequency of Loans per capita	
			Amount of Loans per capita	
		Micro Entrepreneurs	No. of Accounts with Micro Enterprise Credit per 10,000 Accounts	
			Frequency of Loans per Micro Entrepreneurs	
			Amount of Loans per Micro Entrepreneurs	
	Insurance		No. of Accounts with Insurance per 10,000 Accounts	
			Frequency of Insurance per capita	
			Amount of Insurance per capita	
	Investment		No. of Accounts with Investment per 10,000 Accounts	
			Frequency of Investment per capita	
			Amount of Investment per capita	
	Credit Investigation		No. of Accounts using credit investigation per 10,000 Accounts	
			Frequency of Accounts using credit investigation	
	Digital Service Provision	Financial Convenience		Ratio of Payment Frequency with Mobile
				Ratio of Payment Amount with Mobile over Total Payment Amount
Cost of Financial Service		Average Loan Interest Rate of Micro Enterprise		
		Average Loan Interest Rate of Consumer Credit		

Note: See Guo et al. (2016).

**Table 2. Development of Inclusive Finance Generated by Fintech in China**

Province	Index of Digital Inclusive Finance		Province	Index of Digital Inclusive Finance	
	2011	2015		2011	2015
China (average)	40.00	220.01	Henan	28.4	205.34
Beijing	79.41	276.38	Hubei	39.82	226.75
Tianjin	60.58	237.53	Hunan	32.68	206.38
Hebei	32.42	199.53	Guangdong	69.48	240.95
Shanxi	33.41	206.3	Guangxi	33.89	207.23
Inner Mongolia	28.89	214.55	Hainan	45.56	230.33
Liaoning	43.29	226.4	Chongqing	41.89	221.84
Jilin	24.51	208.2	Sichuan	40.16	215.48
Heilongjiang	33.58	209.93	Guizhou	18.47	193.29
Shanghai	80.19	278.11	Yunnan	24.91	203.76
Jiangsu	62.08	244.01	Tibet	16.22	186.38
Zhejiang	77.39	264.85	Shaanxi	40.96	216.12
Anhui	33.07	211.28	Gansu	18.84	199.78
Fujian	61.76	245.21	Qinghai	18.33	195.15
Jiangxi	29.74	208.35	Ningxia	31.31	214.7
Shandong	38.55	220.66	Xinjiang	20.34	205.49

Note: Data are from the Institute of Digital Finance, Peking University.

**Table 3. Summary Statistics**

Variable	2012			2014		
	Obs	Mean	Std. Dev.	Obs	Mean	Std. Dev.
ln (Household Income)	10964	10.0241	1.3515	10610	10.1597	1.3069
Entrepreneurship Proportion	11237	0.0922	0.2893	11577	0.0927	0.2900
Entrepreneurship	10430	0.0552	0.2284	9685	0.0386	0.1927
Fintech Development	11011	100.8067	22.0308	11338	181.1761	23.0990
Financial Breadth	11011	81.7760	28.1885	11338	171.1787	26.6921
Financial Depth	11011	117.8444	31.0368	11338	155.0006	36.0785
Digital Service Provision	11011	132.6938	15.4467	11338	261.7514	15.8017
Gender (Male=1)	11253	0.7413	0.4379	11615	0.7304	0.4438
Age	11257	51.6006	12.8531	11615	52.0503	13.6832
Schooling Years	11226	6.5500	4.7629	11321	6.6797	4.7336
Political Status (CPC Member=1)	11227	0.1195	0.3244	11584	0.1064	0.3083
Marriage Status (Married =1)	11264	0.8832	0.3212	11631	0.8655	0.3412
Health Condition (Healthy=1)	11228	0.0755	0.2642	11584	0.1180	0.3226
Internet User	10150	0.1023	0.3030	11226	0.1843	0.3877
Phone User	10150	0.7393	0.4390	11226	0.8560	0.3511
Family Size	11264	3.8561	1.7801	11631	3.7519	1.8426
Young Dependency Ratio	11264	0.1686	0.1984	11631	0.1784	0.2129
Old Dependency Ratio	11264	0.2220	0.3326	11631	0.2430	0.3478
Bank Loan (Yes=1)	11236	0.0619	0.2411	11575	0.1272	0.3332
ln (County Population)	11089	7.9134	0.9330	11180	7.9139	0.9414
ln (County Economic Condition)	11090	4.3662	1.1704	11182	4.6846	1.3597

Note: Household data are from CFPS database. Data of Fintech development are from Institute of Digital Finance, Peking University.

**Table 4. Baseline Results: Fintech and Household Income**

ln (Household Income)	(1)	(2)	(3)	(4)
Fintech Development	0.0017*** (0.0003)	0.0020*** (0.0006)	0.0014** (0.0006)	0.0014** (0.0006)
Age <sup>2</sup>		-0.0001 (0.0003)	0.0003 (0.0002)	0.0002 (0.0002)
Marriage Status		-0.0585 (0.1341)	-0.1784 (0.1288)	-0.1759 (0.1269)
Health Condition		0.0149 (0.0459)	0.0186 (0.0473)	0.0231 (0.0482)
Internet User		0.0062 (0.0448)	-0.0020 (0.0448)	-0.0020 (0.0456)
Mobile User		0.0113 (0.0473)	0.0149 (0.0447)	0.0139 (0.0448)
Family Size			0.2336*** (0.0253)	0.2347*** (0.0253)
Young Dependency Ratio			-0.4953*** (0.0820)	-0.4932*** (0.0798)
Old Dependency Ratio			-0.2340* (0.1218)	-0.2307* (0.1239)
Bank Loan			-0.0325 (0.0544)	-0.0323 (0.0543)
ln (County Population)				-0.0723 (0.1541)
ln (County Economic Condition)				0.0207 (0.0203)
Household Fixed Effect	Y	Y	Y	Y
Year Fixed Effect	Y	Y	Y	Y
N	21,083	19,961	19,959	19,604
R <sup>2</sup>	0.0101	0.0107	0.0544	0.0548

Note: 1) Dependent variable is the logarithm of household income and is estimated using fixed-effect model. Independent variables include householder's characteristics (age, marriage status, health condition, and usage of internet and mobile), household's factors (family size, young dependency ratio, old dependency ratio, and whether the family has bank loan), and indicators of regional development (county population and county economic condition).

2) Robust cluster standard errors are in parentheses.

3) \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1.

**Table 5. Fintech and Urban-Rural Household Income Disparity**

ln (Household Income)	Rural Household			Urban Household		
	(1)	(2)	(3)	(4)	(5)	(6)
Fintech Development	0.0012*** (0.0003)	0.0031*** (0.0008)	0.0025*** (0.0008)	0.0013*** (0.0002)	0.0013* (0.0006)	0.0006 (0.0006)
Age <sup>2</sup>		-0.0009** (0.0004)	-0.0005 (0.0004)		-0.0001 (0.0004)	0.0003 (0.0003)
Marriage Status		0.1104 (0.1493)	-0.0086 (0.1627)		-0.2002 (0.2085)	-0.3035 (0.2014)
Health Condition		-0.0017 (0.0539)	0.0053 (0.0563)		0.0731 (0.0809)	0.0709 (0.0806)
Internet User		0.0187 (0.0665)	-0.0104 (0.0665)		-0.0057 (0.0700)	-0.0021 (0.0716)
Mobile User		-0.0212 (0.0545)	-0.0058 (0.0521)		0.0917 (0.0616)	0.0656 (0.0572)
Family Size			0.2362*** (0.0292)			0.2335*** (0.0247)
Young Dependency Ratio			-0.3832*** (0.0908)			-0.6843*** (0.1575)
Old Dependency Ratio			-0.3679** (0.1497)			-0.0150 (0.1707)
Bank Loan			-0.0985* (0.0550)			0.0693 (0.0888)
ln (County Population)			0.3874 (0.2712)			-0.2347* (0.1358)
ln (County Economic Condition)			-0.0016 (0.0297)			0.0488 (0.0348)
Household Fixed Effect	Y	Y	Y	Y	Y	Y
Year Fixed Effect	Y	Y	Y	Y	Y	Y
N	11,245	10,603	10,502	9,675	9,238	8,997
R <sup>2</sup>	0.0086	0.0114	0.0622	0.0144	0.0145	0.0512

Note: 1) Dependent variable is the logarithm of household income and is estimated using fixed-effect model. Independent variables include householder's characteristics (age, marriage status, health condition, and usage of internet and mobile), household's factors (family size, young dependency ratio, old dependency ratio, and whether the family has bank loan), and indicators of regional development (county population and county economic condition).

2) Robust cluster standard errors are in parentheses.

3) \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1.

**Table 6. Fintech and Rural Household Income: Quantile Regression**

ln (Household Income)	Cross-sectional Quantile Regression			Panel Quantile Regression		
	Q25	Q50	Q75	Q25	Q50	Q75
Fintech Development	0.0099*** (0.0011)	0.0082*** (0.0007)	0.0064*** (0.0006)	10.0001** (4.4916)	-1.1405 (33.5937)	9.7023 (68.7552)
Gender	-0.1373** (0.0542)	-0.1274*** (0.0267)	-0.0915*** (0.0250)			
Age (or Age <sup>2</sup> )	0.0029 (0.0021)	0.0039** (0.0015)	0.0064*** (0.0012)	-0.0007 (0.0165)	8.7963 (115.5363)	0.0151 (0.1473)
Schooling Years	0.0427*** (0.0047)	0.0293*** (0.0026)	0.0229*** (0.0025)			
Political Status	0.0743 (0.0701)	0.0674* (0.0366)	0.1316*** (0.0387)			
Marriage Status	0.4214*** (0.0697)	0.3200*** (0.0479)	0.1685*** (0.0370)	0.4230 (11.1545)	4.1391 (0.0000)	0.5662 (0.0000)
Health Condition	0.0374 (0.0569)	0.0809** (0.0355)	0.0888*** (0.0287)	-0.0061 (4.9536)	-3.1431 (275.1719)	0.2616 (13.7207)
Internet User	0.2362*** (0.0750)	0.1663*** (0.0473)	0.1861*** (0.0413)	0.4123 (8.1469)	2.6657 (327.2494)	0.3552 (7.3715)
Mobile User	0.2777*** (0.0519)	0.2038*** (0.0354)	0.1606*** (0.0265)	0.3135 (4.1740)	-6.9602 (218.7759)	-0.7227 (20.4667)
Family Size	0.2422*** (0.0105)	0.2236*** (0.0081)	0.1827*** (0.0070)	0.2412 (4.1540)	-0.2602 (67.6564)	0.0376 (3.9837)
Young Dependency Ratio	-0.9519*** (0.0997)	-0.8378*** (0.0791)	-0.5764*** (0.0834)	-1.0699 (33.2225)	1.0391 (652.7527)	-0.2634 (15.2894)
Old Dependency Ratio	-1.1288*** (0.0794)	-1.0629*** (0.0543)	-0.8044*** (0.0429)	-1.1307 (8.2867)	2.9012 (1,638.2559)	-0.0025 (2.9065)
Bank Loan	-0.1188* (0.0678)	0.0468 (0.0436)	0.0424 (0.0335)	-0.1612 (4.1492)	-0.1766 (252.9450)	-0.4662 (5.0805)
ln (County Population)	0.0647*** (0.0238)	0.0717*** (0.0136)	0.0464*** (0.0139)	0.0919 (23.2171)	5.2224 (421.1306)	0.5206 (48.0102)
ln (County Economic Condition)	0.0739*** (0.0167)	0.0512*** (0.0091)	0.0285*** (0.0087)	0.0813 (9.2248)	-8.4814 (98.7638)	-0.5444 (6.2569)
Household Fixed Effect	N	N	N	Y	Y	Y
Year Fixed Effect	Y	Y	Y	Y	Y	Y
N	10,434	10,434	10,434	10,502	10,502	10,502

Note: 1) Dependent variable is the logarithm of household income and is estimated using quantile regression model. Independent variables include householder's characteristics (gender, age, schooling years, political status, marriage status, health condition, and usage of internet and mobile), household's factors (family size, young dependency ratio, old dependency ratio, and whether the family has bank loan), and indicators of regional development (county population and county economic condition). The test of equality between coefficients of Fintech development in columns (1)-(3) is with a p-value of 0.00120.

2) Robust cluster standard errors are in parentheses.

3) \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

**Table 7. Fintech and Entrepreneurship**

Entrepreneurship	(1)	(2)	(3)	(4)
Fintech Development	0.0066 (0.0064)	0.0055 (0.0066)	0.0042 (0.0069)	0.0042 (0.0070)
Gender		-0.0237 (0.0395)	-0.0484 (0.0419)	-0.0157 (0.0425)
Age		-0.0068*** (0.0016)	0.0027 (0.0021)	0.0021 (0.0021)
Schooling Years		0.0157*** (0.0041)	0.0207*** (0.0044)	0.0170*** (0.0044)
Political Status		-0.0775 (0.0538)	-0.0618 (0.0556)	-0.0626 (0.0562)
Marriage Status		0.1346** (0.0591)	0.0468 (0.0635)	0.0290 (0.0642)
Health Condition		0.0763 (0.0540)	0.0463 (0.0569)	0.0297 (0.0585)
Internet User		0.1786*** (0.0499)	0.2422*** (0.0526)	0.1867*** (0.0539)
Mobile User		0.1441*** (0.0504)	0.1489*** (0.0526)	0.1387*** (0.0528)
Family Size			0.0803*** (0.0105)	0.0879*** (0.0107)
Young Dependency Ratio			-0.0200 (0.1006)	-0.0286 (0.1035)
Old Dependency Ratio			-0.5223*** (0.0797)	-0.5231*** (0.0807)
Bank Loan			0.3726*** (0.0509)	0.3787*** (0.0516)
ln (Household Income)			-0.0800*** (0.0134)	-0.0848*** (0.0136)
ln (County Population)				0.1003*** (0.0225)
ln (County Economic Condition)				0.0424*** (0.0156)
Province Fixed Effect	Y	Y	Y	Y
Year Fixed Effect	Y	Y	Y	Y
N	19,710	18,885	18,154	18,008
Pseudo R <sup>2</sup>	0.0197	0.0423	0.0693	0.0743

Note: 1) Dependent variable is entrepreneurship, which is a binary variable and takes the value of 1 if the family was not engaged in entrepreneurial activity in the previous surveying period but is engaged in the current period, and is estimated using probit model. Independent variables include householder's characteristics (gender, age, schooling years, political status, marriage status, health condition, and usage of internet and mobile), household's factors (family size, young dependency ratio, old dependency ratio, and whether the family has bank loan), and indicators of regional development (county population and county economic condition).

2) Robust cluster standard errors are in parentheses.

3) \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .



**Table 8. Fintech and Entrepreneurship: Urban-Rural Disparity**

Entrepreneurship	Rural Household			Urban Household		
	(1)	(2)	(3)	(4)	(5)	(6)
Fintech Development	0.0267*** (0.0097)	0.0270*** (0.0100)	0.0266** (0.0104)	-0.0083 (0.0087)	-0.0122 (0.0091)	-0.0152 (0.0098)
Gender		-0.0749 (0.0636)	-0.0742 (0.0675)		0.0382 (0.0517)	0.0350 (0.0557)
Age		-0.0049** (0.0023)	0.0025 (0.0030)		-0.0105*** (0.0022)	0.0002 (0.0030)
Schooling Years		0.0282*** (0.0061)	0.0284*** (0.0064)		-0.0015 (0.0058)	0.0052 (0.0064)
Political Status		0.0825 (0.0781)	0.0800 (0.0813)		-0.1887** (0.0735)	-0.1539** (0.0776)
Marriage Status		0.0520 (0.0870)	-0.0841 (0.0929)		0.2020** (0.0809)	0.1216 (0.0885)
Health Condition		0.1500** (0.0705)	0.1180 (0.0747)		-0.0385 (0.0860)	-0.1166 (0.0933)
Internet User		0.2409*** (0.0912)	0.2375** (0.0972)		0.1497** (0.0618)	0.2122*** (0.0664)
Mobile User		0.0792 (0.0687)	0.0585 (0.0713)		0.1689** (0.0772)	0.1855** (0.0819)
Family Size			0.0630*** (0.0145)			0.1206*** (0.0164)
Young Dependency Ratio			0.0599 (0.1290)			-0.1110 (0.1517)
Old Dependency Ratio			-0.4600*** (0.1170)			-0.5618*** (0.1128)
Bank Loan			0.3972*** (0.0686)			0.3805*** (0.0807)
ln (Household Income)			-0.0515*** (0.0190)			-0.1145*** (0.0195)
ln (County Population)			0.0804* (0.0429)			0.0885** (0.0345)
ln (County Economic Condition)			0.0522** (0.0220)			0.0246 (0.0241)
Province Fixed Effect	Y	Y	Y	Y	Y	Y
Year Fixed Effect	Y	Y	Y	Y	Y	Y
N	10,679	10,161	9,733	8,942	8,637	8,203
Pseudo R <sup>2</sup>	0.0205	0.0430	0.0697	0.0295	0.0562	0.0945

Note: 1) Dependent variable is entrepreneurship, which is a binary variable and takes the value of 1 if the family was not engaged in entrepreneurial activity in the previous surveying period but is engaged in the current period, and is estimated using probit model. Independent variables include householder's characteristics (gender, age, schooling years, political status, marriage status, health condition, and usage of internet and mobile), household's factors (family size, young dependency ratio, old dependency ratio, and whether the family has bank loan), and indicators of regional development (county population and county economic condition).

2) Robust cluster standard errors are in parentheses.

3) \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

**Table 9. Linear Probability and Conditional Logit Model**

Entrepreneurship	Linear Probability Model			Conditional Logit Model		
	(1)	(2)	(3)	(4)	(5)	(6)
Fintech Development	0.0012** (0.0004)	0.0017*** (0.0003)	0.0017*** (0.0003)	0.0524* (0.0282)	0.0671** (0.0302)	0.0725** (0.0338)
Age <sup>2</sup>		0.0001 (0.0001)	0.0001* (0.0001)		0.0078** (0.0035)	0.0078** (0.0037)
Marriage Status		-0.0075 (0.0315)	-0.0071 (0.0355)		-0.2532 (0.8550)	-0.1161 (0.9050)
Health Condition		0.0065 (0.0086)	0.0014 (0.0086)		0.2367 (0.3237)	0.0164 (0.3365)
Internet User		-0.0100 (0.0246)	-0.0080 (0.0223)		-0.1382 (0.4488)	-0.1457 (0.5148)
Mobile User		-0.0041 (0.0072)	-0.0046 (0.0073)		-0.2209 (0.4003)	-0.2533 (0.4205)
Family Size			-0.0024 (0.0029)			-0.0829 (0.1632)
Young Dependency Ratio			-0.0064 (0.0097)			-0.4499 (0.9247)
Old Dependency Ratio			-0.0117 (0.0190)			0.2391 (1.0771)
Bank Loan			0.0113 (0.0161)			0.1072 (0.3423)
ln (Household Income)			0.0002 (0.0034)			0.0059 (0.0935)
ln (County Population)			-0.0109 (0.0189)			-0.3817 (1.5334)
ln (County Economic Condition)			0.0008 (0.0037)			-0.0805 (0.2099)
Household Fixed Effect	Y	Y	Y	Y	Y	Y
Year Fixed Effect	Y	Y	Y	Y	Y	Y
N	10,679	10,174	9,741	446	416	378
R <sup>2</sup>	0.0013	0.0029	0.0039	0.0220	0.0481	0.0632

Note: 1) Dependent variable is entrepreneurship, which is a binary variable and takes the value of 1 if the family was not engaged in entrepreneurial activity in the previous surveying period but is engaged in the current period, and is estimated using linear probability model and conditional logit model. Independent variables include householder's characteristics (age, marriage status, health condition, and usage of internet and mobile), household's factors (family size, young dependency ratio, old dependency ratio, and whether the family has bank loan), and indicators of regional development (county population and county economic condition).

2) Robust cluster standard errors are in parentheses.

3) \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

**Table 10. Which Components of Fintech Drive Entrepreneurship?**

Entrepreneurship	Whole Sample			Rural Household		
	Financial	Financial	Digital Service	Financial	Financial	Digital Service
	Breadth	Depth	Provision	Breadth	Depth	Provision
Component of Fintech	-0.0169*	0.0035	0.0029	-0.0002	0.0176***	0.0065*
Development	(0.0096)	(0.0032)	(0.0024)	(0.0131)	(0.0059)	(0.0034)
Gender	-0.0162	-0.0159	-0.0155	-0.0752	-0.0777	-0.0744
	(0.0426)	(0.0425)	(0.0425)	(0.0674)	(0.0675)	(0.0675)
Age	0.0022	0.0022	0.0021	0.0025	0.0026	0.0025
	(0.0021)	(0.0021)	(0.0021)	(0.0030)	(0.0030)	(0.0030)
Schooling Years	0.0171***	0.0170***	0.0170***	0.0287***	0.0286***	0.0286***
	(0.0044)	(0.0044)	(0.0044)	(0.0064)	(0.0064)	(0.0064)
Political Status	-0.0632	-0.0623	-0.0626	0.0802	0.0813	0.0798
	(0.0562)	(0.0562)	(0.0562)	(0.0812)	(0.0813)	(0.0813)
Marriage Status	0.0295	0.0297	0.0277	-0.0849	-0.0806	-0.0863
	(0.0642)	(0.0641)	(0.0641)	(0.0927)	(0.0929)	(0.0928)
Health Condition	0.0318	0.0291	0.0309	0.1225	0.1163	0.1225
	(0.0585)	(0.0584)	(0.0585)	(0.0747)	(0.0747)	(0.0749)
Internet User	0.1876***	0.1862***	0.1867***	0.2316**	0.2430**	0.2307**
	(0.0538)	(0.0539)	(0.0539)	(0.0972)	(0.0971)	(0.0972)
Mobile User	0.1373***	0.1397***	0.1386***	0.0542	0.0594	0.0546
	(0.0529)	(0.0528)	(0.0529)	(0.0711)	(0.0714)	(0.0713)
Family Size	0.0878***	0.0878***	0.0881***	0.0627***	0.0623***	0.0633***
	(0.0108)	(0.0107)	(0.0107)	(0.0145)	(0.0146)	(0.0145)
Young Dependency Ratio	-0.0226	-0.0269	-0.0285	0.0555	0.0694	0.0581
	(0.1031)	(0.1036)	(0.1035)	(0.1288)	(0.1281)	(0.1288)
Old Dependency Ratio	-0.5245***	-0.5236***	-0.5230***	-0.4610***	-0.4604***	-0.4611***
	(0.0806)	(0.0807)	(0.0807)	(0.1167)	(0.1170)	(0.1168)
Bank Loan	0.3782***	0.3775***	0.3786***	0.3977***	0.3923***	0.3990***
	(0.0517)	(0.0517)	(0.0516)	(0.0687)	(0.0685)	(0.0687)
ln (Household Income)	-0.0852***	-0.0850***	-0.0847***	-0.0522***	-0.0523***	-0.0516***
	(0.0136)	(0.0136)	(0.0136)	(0.0191)	(0.0191)	(0.0191)
ln (County Population)	0.0987***	0.1000***	0.1006***	0.0787*	0.0788*	0.0795*
	(0.0224)	(0.0225)	(0.0225)	(0.0426)	(0.0430)	(0.0428)
ln (County Economic Condition)	0.0441***	0.0429***	0.0420***	0.0551**	0.0557**	0.0529**
	(0.0155)	(0.0156)	(0.0156)	(0.0218)	(0.0220)	(0.0219)
Province Fixed Effect	Y	Y	Y	Y	Y	Y
Year Fixed Effect	Y	Y	Y	Y	Y	Y
N	18,008	18,008	18,008	9,733	9,733	9,733
Pseudo R <sup>2</sup>	0.0747	0.0745	0.0745	0.0677	0.0705	0.0689

Note: 1) Dependent variable is entrepreneurship, which is a binary variable and takes the value of 1 if the family was not engaged in entrepreneurial activity in the previous surveying period but is engaged in the current period, and is estimated using probit model. Independent variables include householder's characteristics (gender, age, schooling years, political status, marriage status, health condition, and usage of internet and mobile), household's factors (family size, young dependency ratio, old dependency ratio, and whether the family has bank loan), and indicators of regional development (county population and county economic condition).

2) Robust cluster standard errors are in parentheses.

3) \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1.

**Table 11. Who Gains More from Fintech?**

Entrepreneurship	Physical Capital		Human Capital		Social Capital	
	Low	High	Low	High	Low	High
Fintech Development	0.0756*** (0.0192)	-0.0002 (0.0133)	0.0056 (0.0141)	0.0562*** (0.0159)	0.0233** (0.0117)	0.0357 (0.0245)
Gender	0.1471 (0.1152)	-0.2204** (0.0865)	0.0723 (0.0836)	-0.3399*** (0.1147)	-0.1134 (0.0745)	0.1364 (0.1596)
Age	-0.0012 (0.0046)	0.0051 (0.0042)	0.0013 (0.0038)	0.0075 (0.0051)	0.0048 (0.0034)	-0.0080 (0.0067)
Schooling Years	0.0266*** (0.0102)	0.0318*** (0.0085)	0.0339*** (0.0115)	0.0481** (0.0224)	0.0280*** (0.0072)	0.0314** (0.0139)
Political Status	0.2306* (0.1275)	-0.0001 (0.1069)	-0.0711 (0.1543)	0.1401 (0.1030)	0.0104 (0.0953)	0.3134* (0.1668)
Marriage Status	-0.1709 (0.1230)	0.0109 (0.1480)	-0.1199 (0.1080)	-0.0923 (0.1799)	-0.0536 (0.1059)	-0.2390 (0.1918)
Health Condition	0.0445 (0.1283)	0.1583* (0.0947)	0.2123** (0.0935)	0.0070 (0.1240)	0.0624 (0.0833)	0.3810** (0.1735)
Internet User	0.7038*** (0.1607)	0.0115 (0.1263)	0.2103 (0.1810)	0.2615** (0.1263)	0.3007*** (0.1053)	-0.0663 (0.2665)
Mobile User	-0.1572 (0.1052)	0.2488** (0.1022)	0.0339 (0.0840)	0.1580 (0.1373)	0.0618 (0.0804)	0.0555 (0.1575)
Family Size	0.1007*** (0.0264)	0.0497*** (0.0188)	0.0800*** (0.0190)	0.0425* (0.0240)	0.0581*** (0.0164)	0.1011*** (0.0321)
Young Dependency Ratio	-0.3786 (0.2526)	0.4262** (0.1794)	-0.1253 (0.1903)	0.4237* (0.2250)	0.1670 (0.1508)	-0.4145 (0.3041)
Old Dependency Ratio	-0.4482*** (0.1587)	-0.5633*** (0.2071)	-0.3974*** (0.1427)	-0.6492*** (0.2206)	-0.4691*** (0.1360)	-0.4703* (0.2472)
Bank Loan	0.3585*** (0.1195)	0.4353*** (0.0856)	0.2531** (0.0996)	0.5657*** (0.1005)	0.3986*** (0.0766)	0.3500** (0.1621)
ln (Household Income)	-0.0564* (0.0310)	-0.0405 (0.0678)	-0.0502** (0.0245)	-0.0581* (0.0302)	-0.0537** (0.0209)	-0.0708 (0.0492)
ln (County Population)	0.2214*** (0.0680)	-0.0039 (0.0574)	0.0335 (0.0577)	0.1800*** (0.0689)	0.0585 (0.0477)	0.1753* (0.1007)
ln (County Economic Condition)	0.0482 (0.0356)	0.0542* (0.0292)	0.0438 (0.0274)	0.0735** (0.0368)	0.0472* (0.0246)	0.0623 (0.0490)
Province Fixed Effect	Y	Y	Y	Y	Y	Y
Year Fixed Effect	Y	Y	Y	Y	Y	Y
N	4,232	5,337	6,267	3,370	7,854	1,779
Pseudo R <sup>2</sup>	0.130	0.0667	0.0586	0.105	0.0690	0.133

Note: 1) Dependent variable is entrepreneurship, which is a binary variable and takes the value of 1 if the family was not engaged in entrepreneurial activity in the previous surveying period but is engaged in the current period, and is estimated using probit model. Independent variables include householder's characteristics (gender, age, schooling years, political status, marriage status, health condition, and usage of internet and mobile), household's factors (family size, young dependency ratio, old dependency ratio, and whether the family has bank loan), and indicators of regional development (county population and county economic condition).

2) Robust cluster standard errors are in parentheses.

3) \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .