### Triangulation in Economic and Social Measurement

The 2018 Nancy and Richard Ruggles Memorial Lecture

August 21, 2018

Tim Smeeding
Lee Rainwater Distinguished Professor of Public Affairs and
Economics



#### Hello —and thanks

- To the organization where I have had the privilege of being involved since 1981: Council in 1996-2001; Chair of Council 2002-2004; Board of Editors, RoIW 1987-1992 and 1997-2018 (26 years!)
- First "income distribution" guy amongst the national accountants but learned from Atkinson and others (Anne Harrison, Alice Nakamura) about the importance of macro-data with micro-data
- Many to thank: peers, older RIW leaders, and wise men (one exemplar Peter Hill and OECD story):

--Inspirational guys—Angus Maddison "Confessions of a Chiffrephile" (READ IT!! <a href="https://ojs.uniroma1.it/index.php/PSLQuarterlyReview/article/view/10524/10409">https://ojs.uniroma1.it/index.php/PSLQuarterlyReview/article/view/10524/10409</a>)

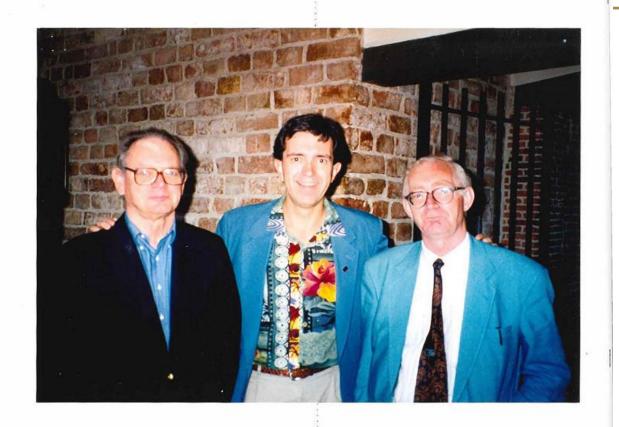
--**Current co-authors** whose work has influenced this presentation --David Johnson, Janet Gornick, Jeffery Thompson, Jonathan Fisher,

--Mentors, co-authors and pals: Lee Rainwater (1928-2015) and Sir Anthony B. (Tony)

Robert M. La Follette

Atkinson (1944-2017)

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Atkinson, A. B., L. Rainwater, and T. M. Smeeding. 1995. *Income Distribution in OECD Countries: The Evidence from the Luxembourg Income Study (LIS)*. Social Policy Studies No. 18. Paris: Organization for Economic Cooperation and Development (OECD), October.

#### **Themes**

- Better evidence (essential for better policy) comes from both data and conceptual 'triangulations'
- Three sources together better than any one alone (lots of exemplars, choose 3 here)
- Focus on distributional outcomes ("heterogeneity")
  but broad applications to productivity, consumption,
  macros measurement topics (Torben A., this am!!)
- Sub title—"the growing importance of capital income and wealth"

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• Precursor? Richard and Nancy Ruggles "THE INTEGRATION OF MACRO AND MICRO DATA FOR THE HOUSEHOLD SECTOR", RIW, 1986 Robert M. La Follette

#### **Outline**

- 1. Triangulation of data in measuring the distribution of economic well-being
- 2. Triangulation of concepts in measuring household inequality: Y,C,W on uses side; and K,L, NT on sources side
- 3. Triangulation and the family income "package" –interfamily transfers as key
- 4. Summary and conclusions



### 1. Triangulation in measuring the distribution of economic well-being

Three main sources of data:

- 1a. Surveys (cross-sections and panels)
- **1b. Macro National Accounts** (economic and financial) and 'international'
- **1c.** Administrative data public sector mainly, but also "big online data" for some purposes (Google, Forbes lists )



### Emphases, approach and major points to be made

- Cross walking from one measure to the other is the future of economic inequality measurement
- Start at any one point: micros start with surveys or admin data—like tax files; macros take surveys and 'gross up' to get to DNAs (OECD) / DINAs (WID)
- Signal and noise are both important –but quality and harmonization are key elements
- Focus on income (flows) and components, but also stocks (wealth in next section of talk)
- Focus on top and bottom ends of distributions



#### 1a. Survey data

- Basic bread and butter of income inequality since 1948 –eg
   USA CPS for cross sections & later, with panels (links across
   multiple generations; three or more now in PSID and other
   long running panels like GSOEP and BHPS)
- Demography, ownership, occupation, family/household structure, income types (especially earnings, home ownership, and social and private transfers—income package),outcomes (health) and investments (education/human capital), can all be harmonized ex-ante (Canberra, EU-SILC, OECD) or ex- post ( LIS, CNEF)
- Weaknesses -- sampling and non-sampling error (attrition in panels); poor on capital income and less so on government benefits; special concern, non response or under sampling of the rich—top 1-2 % in income or wealth

### 1b. National Accounts /Flow of Funds—aggregate "macro" data

- Strengths—covers larger economy and sources not on surveys or administrative data — eg corporate retained earnings, business wealth or other non-taxable flows
- Use to "gross up" administrative and/or or survey amounts to reach domestic totals methods now simplistic in the absence of other information ( 'proportional imputation' -taxable dividends are grossed up to match SNA totals for dividends and retained earnings); or more nuanced with other information
- Weaknesses— need to separate household sector; misses assets owned in other nations (but see Zucman); misses many income or investment transfers across households, misses realized capital gains
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#### 1c. Administrative Record Data

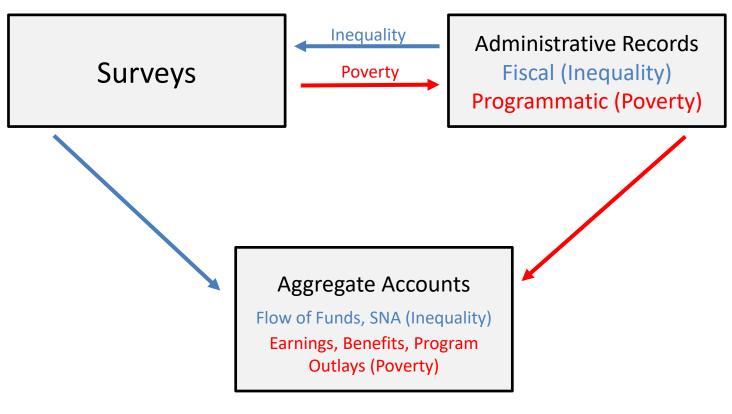
- Strengths— 'registers'- often more accurate sources of data for some components, especially capital income that is taxable ( vs assets that do generate taxable income flows) and also realized capital gains; earnings reported to social security; income transfer support systems; institutional experiences ( schooling; incarceration; immigration)
- Weaknesses—--eg tax files --units are tax filers, not households; cover only those who must pay tax and taxable income (so miss poor and many income supports in most nations); earnings files, miss unreported income (casual labor, off the book earnings); non-public transfer are missed and these can be very important (in-vivos transfers across generations); tax files miss nontaxable income flows like retained earnings and unrealized capital gains; mysterious ownership rules for tax minimization (US "chapter S" corporations); follow across generations?

### Where should you start to depends on the tail you are interested in

- Poverty and lower end of distribution:
   start with surveys and build up; 'direct'
   matches with administrative data best for
   missing transfers—but not always available
- Inequality and upper end of distribution: start with fiscal (tax) administrative data, add survey information
- Then both end with SNA help on missing income at the very end Robert M. La Follette

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### Figure: Triangulation of Data Sources to Improves Inequality and Poverty Measurement





### Poverty measurement: survey to administrative data to SNA

- Start with sample survey and go to administrative data for direct match
- Challenges and quality issues abound (below)
- Very important if links can be established over longer periods, for panel datasets ( "generational accounting")
  - SNA shows missing earnings, other items
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### Inequality measurement: fiscal (tax)records to surveys to SNA

- Start with fiscal/tax records (for 100 years!)
- Get "demography" from surveys or try to match in same, add in non-filers
- Compare totals to SNA/Flow of Funds
- Mix and match (signal and noise)
- Do again—using better matching techniques
- Again challenges and quality issues abound



#### **Errors and data quality**

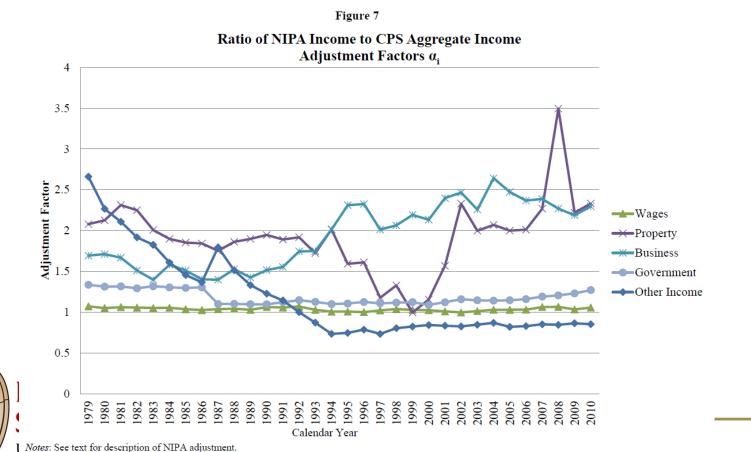
- Survey errors (sampling and non sampling error; unit and item specific non-response)
- Administrative data errors (consent error; matching error; other administrative data errors)
- SNA errors (limiting universe to households; ability to adjust administrative and population totals)
- All three -- methods to match across types

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BUT what do you learn? LOTS of very strong signal despite the noise & progress to reduce noise

# What are we missing? (USA SNA/ NIPA): Poverty (missing government transfers) vs Inequality (missing property, business income)



Source: Own calculations from BEA and public use CPS.

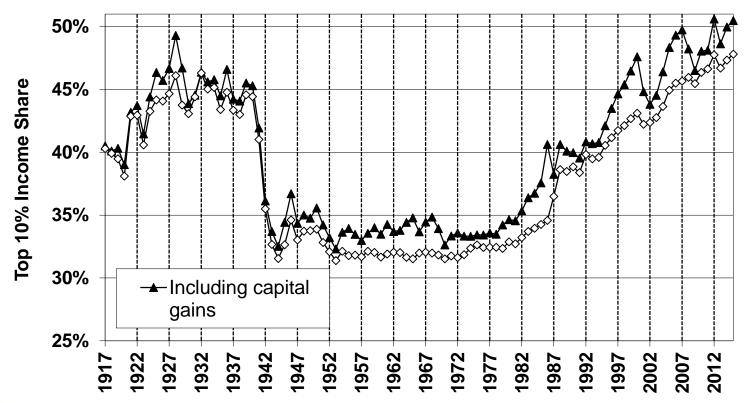
#### Lets look at some distributions—

- Income Inequality (before tax and transfers) fiscal data, combined data – strong signal
- World Poverty just surveys—strong signal
- World Income Inequality— how big is the elephants nose?? (Pinocchio cometh)
- Role of SNA (and FoF) crucial here in getting the aggregates right

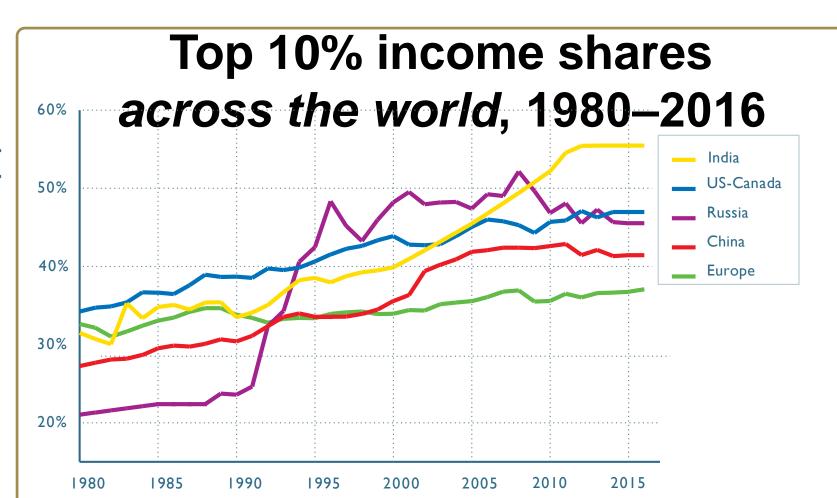


### USA-- top 10 percent income share fiscal (tax) records *only*

Note 2015 exceeds 1927 for all time high

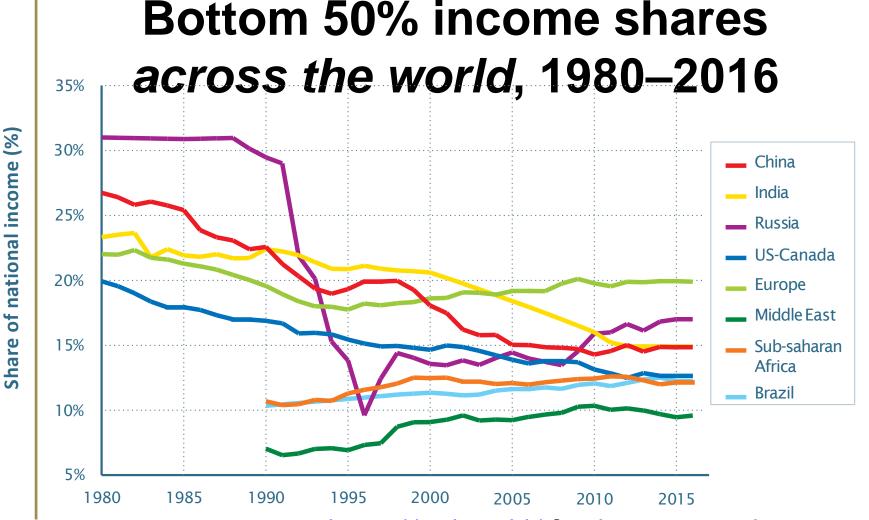






Source: WID <a href="https://wid.world/">https://wid.world/</a> can find for data series and notes.





Source: WID, see <a href="https://wid.world/">https://wid.world/</a> for data series and notes.

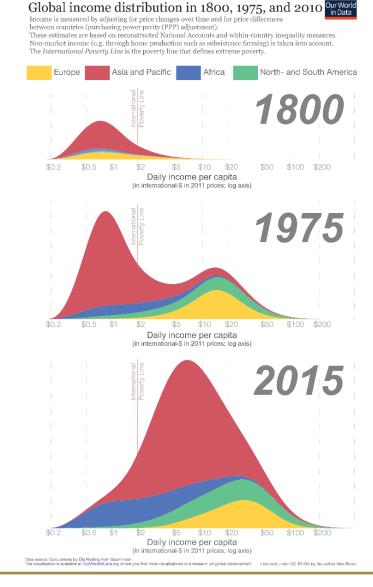


#### **EXTREME POVERTY**

(\$2 per person per day Surveys only)

Source -- Max Roser

https://ourworldindata.org/extreme-poverty



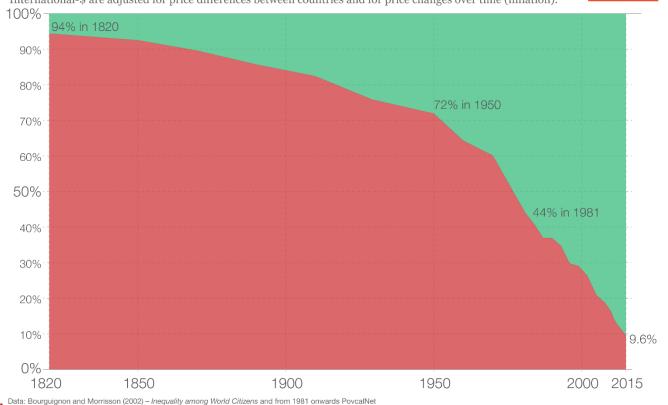


#### No need to know lots more— except Chinas 's war on poverty worked

World population living in extreme poverty, 1820 to 2015 Our World

Extreme poverty is defined as living on less than 1.90 "international-\$" per day. International-\$ are adjusted for price differences between countries and for price changes over time (inflation).





Robert Ivi. Latiful Charles and from 1981 onwards Poveniet

Robert Ivi. Latiful Charles

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Licensed under CC-BY-SA by the author Max Roser.

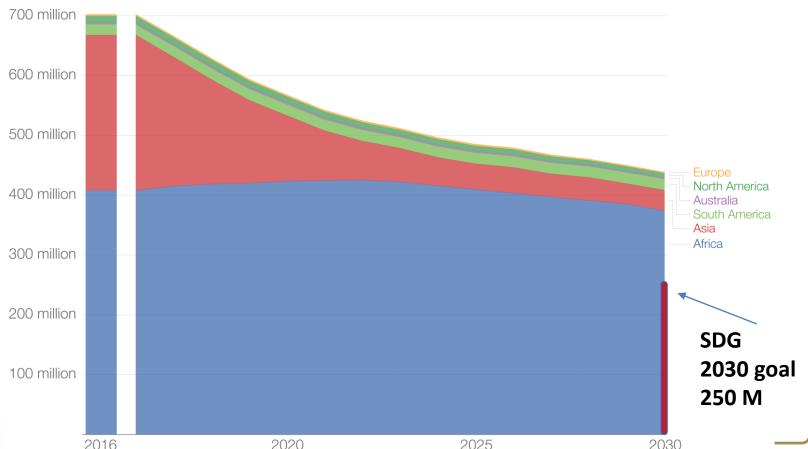
#### And if we solve a Africa—boom

#### Projection of the number of people in extreme poverty until 2030 Extreme poverty is defined as living with less than \$1.90/day. This is measured by adjusting for price changes over time and for price differences



between countries (PPP adjustment).

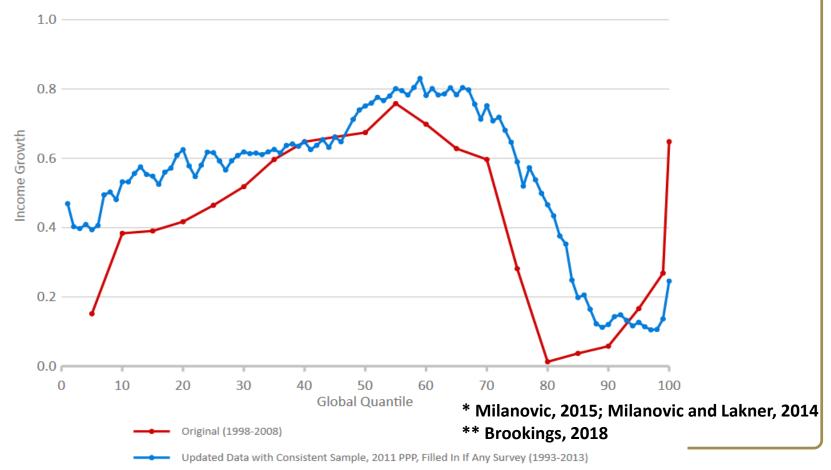
The projection is based on the SSP2 scenario used in the IPCC reports which assumes the continuation of current global socioeconomic trends at the global level.





Data source: Crespo Cuaresma et al. (2018) – Will the Sustainable Development Goals be fulfilled? In Science. The data visualization is available at OurWorldinData.org. There you find research and more visualizations on this topic.

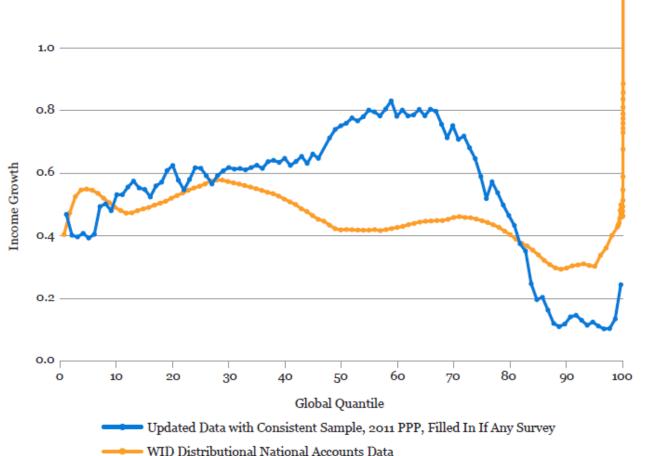
# Combinations- who gets the growth? "elephants noses"--"Original paste up\*" (red) and Surveys\*\* (blue)





### Now Pinocchio strikes: from Surveys\* (blue) to Tax Files plus SNA\*\* (orange)

Figure 7. Growth Incidence Curve Using Survey Data versus Distributed National Accounts Data





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\* Brookings, 2018

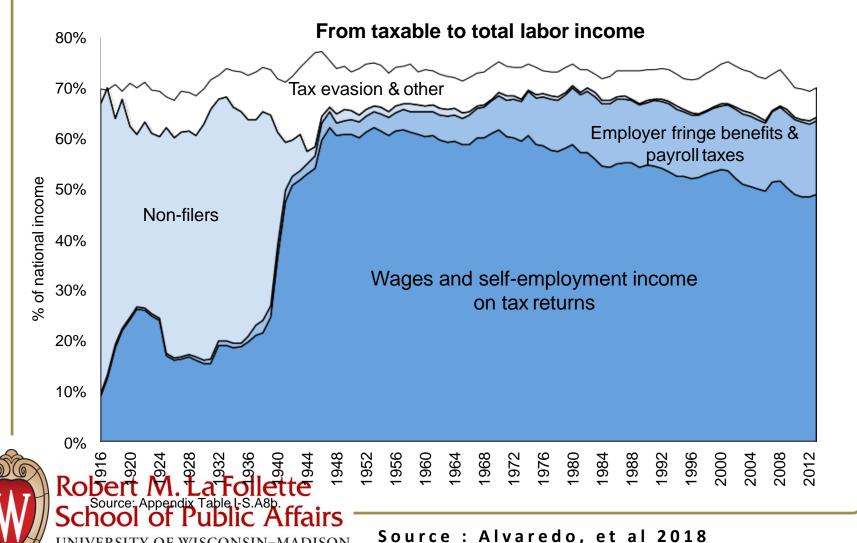
\*\* WID 2018

#### How did that happen?

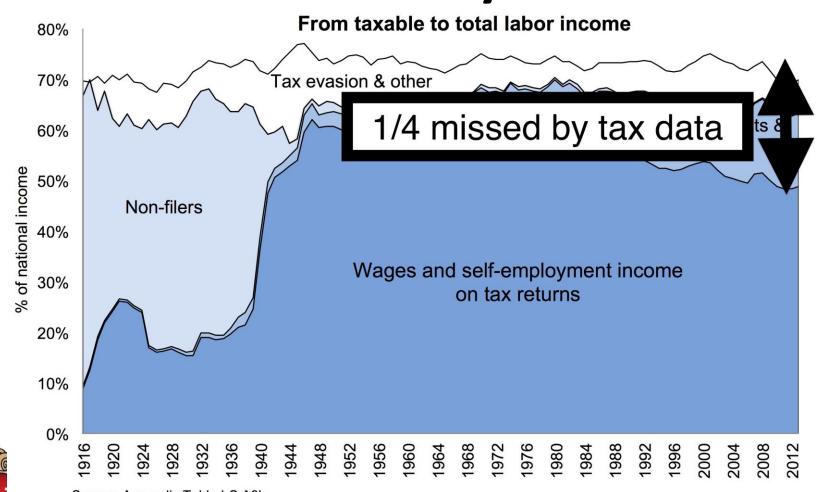
- Crucial role of SNAs, especially for income from property, retained earnings, businesses, and so on
- The crucial role of DINA and DNA projects
- The need for better identification of capital (property, business, closely held corporation) incomes, and other sources like pension funds, as demonstrated below

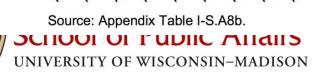


### Reconciling national labor income and labor income reported on tax returns



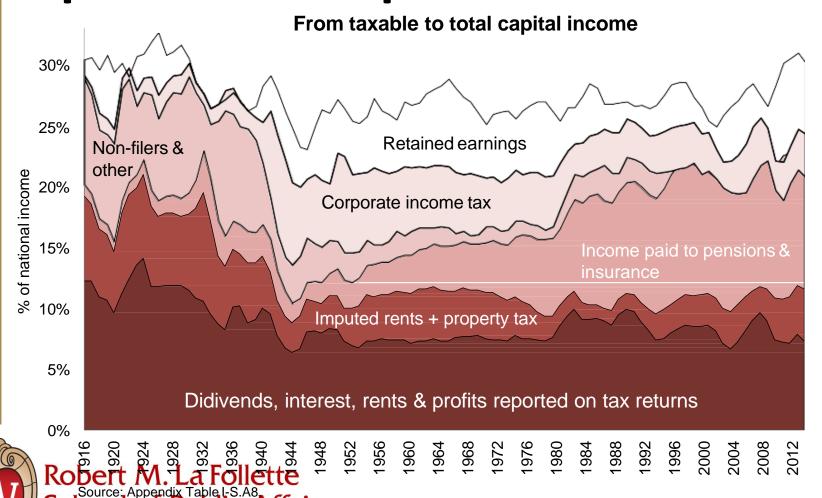
### A growing fraction of labor income is missed by tax data



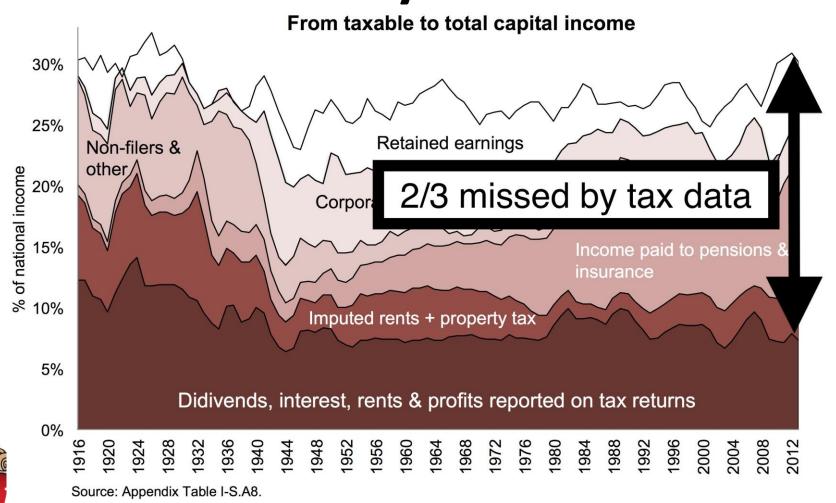


Source: Alvaredo, et al 2018

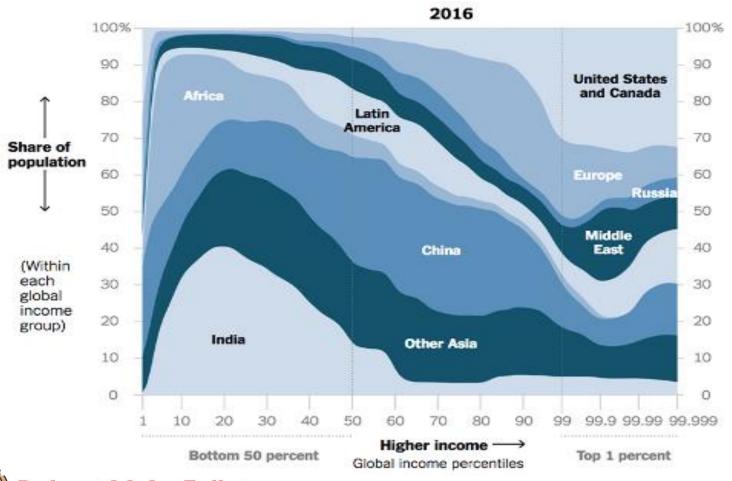
### Reconciling national capital income and capital income reported on tax returns



## Most capital income is missed by tax data



### Who is where in world income distribution





### Some examples of what we get from good combinations --

- Distributions- national and world ( & elephants nose)
- Progress and regress in reducing poverty and lower end inequality (backbone of "shared prosperity" & "inclusive growth" efforts)
- Better estimates of mobility within and across generations
- Better measures of effects of public transfers but missing strategic and irregular transfers, eg remittances and cross-generational transfers
- The 'answers' all depend on where you focus the question —lower end-transfers vs. upper end -capital income (who owns the robots ?)

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### Policy lesson from country data -ever growing top 1% share is *not* inevitable

Our World in Data Share of Total Income going to the Top 1% since 1900

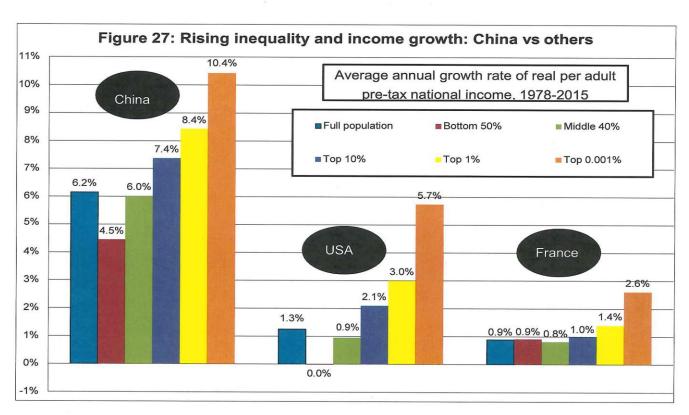
The evolution of inequality in English speaking countries followed a U-shape

The evolution of inequality in continental Europe and Japan followed an L-shape





# Better idea of inequality, income growth and absolute mobility: comparative shares in three nations: China, USA, France, 1978-2015





Source, WTID, <a href="http://wid.world/">http://wid.world/</a>

#### Frontiers to Explore

- Better units—who shares and how?—bridging and matching to other data (eg Censuses)
- Matching more data —linking surveys and administrative records, and the "new" science of adjustments for missing matches
- Better distributors than proportionate income inflation to get to SNA totals
- Income hoarding and hiding (Zucman and SNA/FoF- "FATS")- uncover "hidden incomes"



### 2. Triangulation in measuring sources of inequality, Y,C,W

 "the most pertinent measures of the distribution of material living standards are probably based on jointly considering the income, consumption, and wealth position of households or individuals."

Commission on the Measurement of Economic Performance and Social Progress (Fitoussi, Stiglitz et al., 2009):

- Income(Y), consumption(C), and wealth (W, NW) we need all three together for same units
- Start with aggregate accounting this time



## Flows and stocks: Income (Y); Consumption (C); Net Worth (NW)

- Haig and Simons definition, income (Y) is equal to consumption (C) plus the *change in net worth* (ΔNW) realized over an income accounting period.
- So defined, H-S income is a measure of potential consumption: amount one could consume or transfer without changing total net worth (one's stock of assets or debts)
- Thus according to a "uses " of income definition:



 $Y = C + \Delta NW$ 

#### Sources of income

 Functional "sources" side of income (Y), arrive at the same measure adding together income from earnings (E), income from capital (KI, including capital gains plus other income from wealth), plus net transfers (NT, which includes those received minus those paid out)

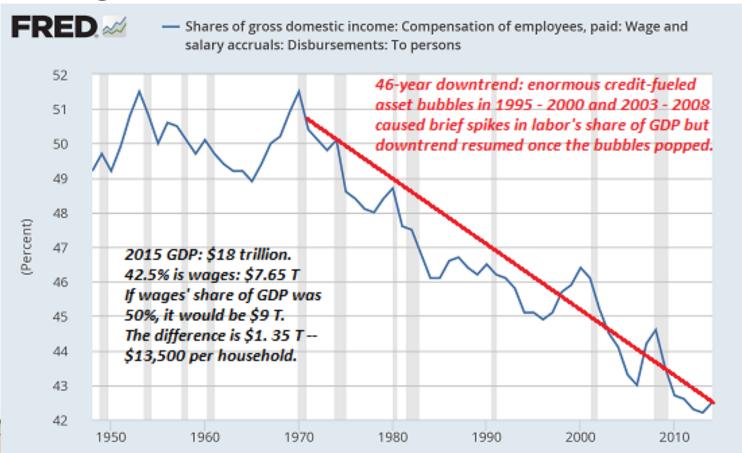
$$Y = E + KI + NT$$

- If we ignore NT (for now—but not for long!), divide self-employment income, into income from labor and capital, we are left with the macroeconomists' functional distribution of income.
- So what is here for distributional analyses from the sources side ?



### Sources side : Y = E + KI (+ NT)

Factor Shares—E (labor share of national income)
 falling in USA: more than 50% in 1970's, now 42%





Source: US. Bureau of Economic Analysis research.stlouisfed.org

## Falling labor share around the world

source: IMF World

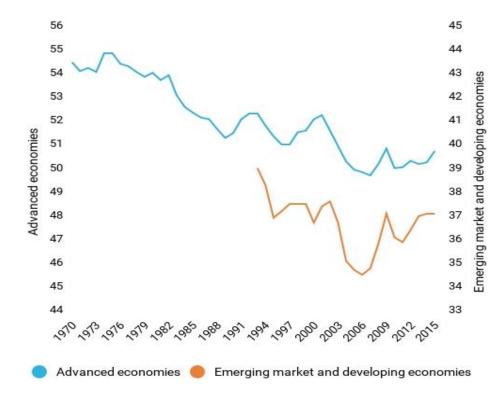
Economic Outlook, 2017

https://blogs.imf.org/2017/04/12/drivers -of-declining-labor-share-of-income/

#### Labor is losing out

The share of national income paid to workers has been declining in many countries.

(evolution of the labor share of income, percent)



Source: IMF, World Economic Outlook, April 2017.





## Why? Capital, up

- Technological change, global trade--- and policy --
- 'Regulatory' policy: rising concentration of industry, less competition & more profit
- -Pro-capital tax policy (not all, but USA!)
- -'Rent capture': sheltered markets, limited enforcement, protected market niches, and political power

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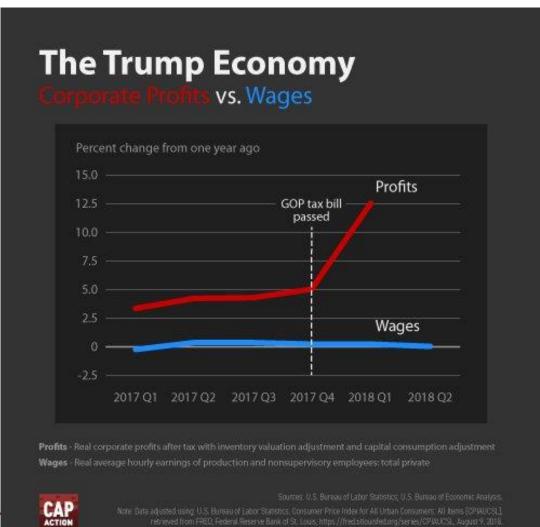
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### Why? Labor, down

- Rising monopsony power and policy, global competition from cheap labor, insecurity of work not just decline of unions
- "non-compete clauses";
- workplace inflexibility;
- spatial immobility of workers;
- rise of "gig" economy
  - declining real minimum wages



### Tax policy in USA!





#### Back to uses side : $Y = C + \Delta NW$

- Stock (W) and flow (above) issues abound
- The hardest thing to measure is the real change in net worth (ΔNW) as much of it is not realized or distributed and hence not captured in surveys or registers —but it is behaviorally VERY important
- The thing we can measure much better is the stock –W (NW) alone using proper samples (SCF), and administrative data ( tax, flow of funds, SNA)

### Why care about $\Delta NW$ ?

- Changes in housing values vary enormously spatially and cyclically
- Changes in financial wealth also have cyclical and idiosyncratic changes
- But most stocks and financial wealth including defined contribution pension plans are owned by the top decile (about 75 % in USA) in the period when capital is winning on the sources side
- E.g, 1998 and 2017, two "very good years" for top decile wealth and pension holders in USA



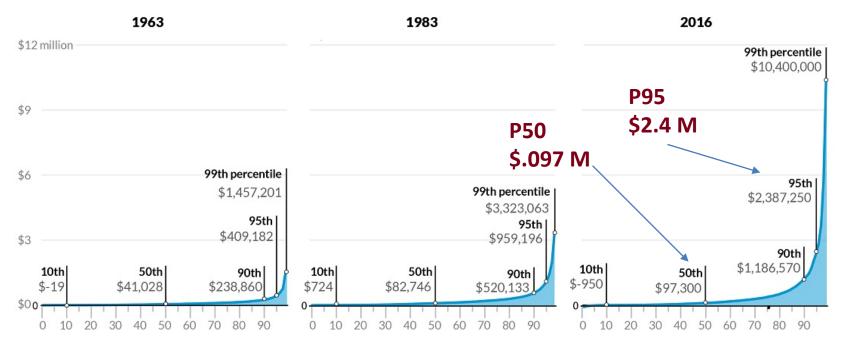
### Wealth as key

- The stock, NW can replace the flows, Y and C, multiple times over
- from OECD DNA, to WidWorld DINA and the better surveys distribution of wealth
- from panel data --dynasty and mobility across three generations or more now
- Key: role of intergenerational transfers in maintaining off-spring economic position



# The distribution of family wealth: USA 1963-2016

Distribution of Family Wealth, 1963-2016



Source: Urban Institute calculations from Survey of Financial Characteristics of Consumers 1962 (December 31), Survey of Changes in Family Finances 1963, and Survey of Consumer Finances 1983–2016.

Note: 2016 dollars.

Source: SCF at <a href="http://apps.urban.org/features/wealth-inequality-charts/">http://apps.urban.org/features/wealth-inequality-charts/</a>
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## Table 1: 2016 USA only-SCF NW/Y/C Combined File Descriptives

(In millions of \$US)			Number of years funded by NW	
NW (000)	Y (000)	C (000)	NW/Y	NW/C
\$2.400	.197	.135	12.2	17.7
\$ .097	.047	.044	2.1	2.2
	NW (000) \$2.400	NW (000) Y (000) \$2.400 .197	NW (000) Y (000) C (000) \$2.400 .197 .135	(In millions of \$US) funded NW (000) Y (000) C (000) NW/Y \$2.400 .197 .135 12.2

In fact in 2016 in USA --

P95 NW could finance 51 years of P50 (median) income; P50 NW could finance .5 years of income at P95

Note:

NW – From SCF for March 2016

Y – Disposable income from SCF for calendar year 2015

C – Total consumption from imputed/enhanced SCF totals for calendar year 2015

Source: Authors' calculations from 2016 SCF and related work (Fisher et al., 2018)



### C,Y & W together for same families

#### Question:

What fraction of all households that were in the top 5% of the income (Y) distribution, were also in the top 5% of the consumption (C) distribution and the top 5% of the wealth (NW) distribution year by year ?

#### Answers:

1989-- 32 %

2007 -- 49 %

2016 -- 44% \*

\* March 2016- summer 2018, stock markets rose more than 30 % in USA, suggesting that the answer in USA is now more than 50%

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# Why should we care--corrosive effect of W on mobility

- Wealth is passed generation to generation in two forms:
- Inheritance -- only at death of oldest parent, so late in life
- In-vivos-- at key stages in life course, early on through key periods of human and physical capital formation (-note the "glass floor" at the top: child neighborhood; education; co-sign mortgage; free rent; subsidized internships; and often lifetime job in family firm)
- Suggesting another triangle ----



# 3. Triangulation and the family income package

- Households rely on "packages" of income from three main sources as another key triangle:
- 1. ones **own efforts** (and partners) -- the labor market, capital markets, savings (private pensions)
- 2. 'Extended' family members --- private transfers from those living in other households
- 3. the **state/public sector** ---(i.e., transfers in, net of taxes out).



# The middle element "extended family" as key measurement issue

- Much has been written about own earnings and even "pre-distribution" (the rules governing the labor and capital markets like minimum wages, work hours rules)
- Even more has been written about "redistribution" (the way taxes and benefits affect households)
- But consider interfamily tranfers
- a. increasing inequality and reducing mobility--by means of one time strategic transfers in-vivos
- **b. reducing world poverty**—by means of remittances from emigrated family members in search of jobs key to African poverty reduction?

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# a. increasing inequality and reducing mobility via in-vivos transfers

- In the United States, in the aggregate, regular private cash transfers pale in comparison with large, irregular private inter-vivos "strategic transfers".
- These transfers are rarely recorded as consumption, or income data, or (except in some cases where 'donorsonly' are queried) wealth surveys (typically known only to the private money managers)
- On donor side: households in the top wealth quartile of persons 50 or over who made a transfer, averaged gifts of over \$40,000 in 2009-10 alone (Banerjee 2015).
- But the survey offers no information on the economic status of recipient children or grandchildren



### b. reducing poverty via remittances

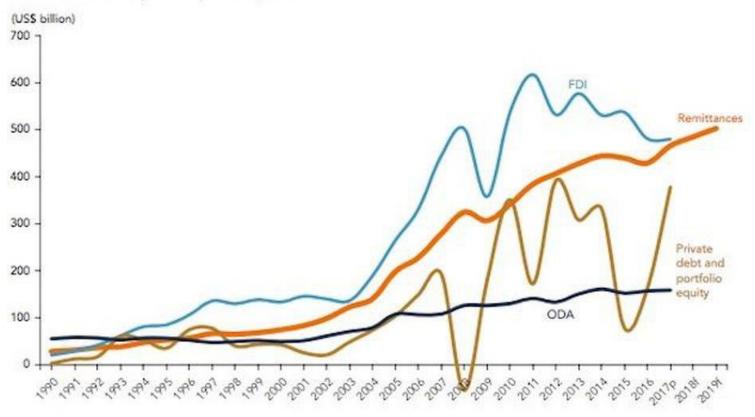
- More work is sorely needed on transnational interhousehold transfers; a growing body of work attempts to quantify and locate remittances, most of which flow from richer to poorer countries (World Bank 2017), but data are incomplete.
- Aggregate sources abound( next slide) but---
- Many surveys query whether households received "regular" transfers "in" but fail to specify if those transfers are domestic or transnational and amounts reported are underestimates --eg African receipt high and growing



#### Remittances

#### Global remittances a record level \$613-billion (2017)

FIGURE 1.1 Remittance flows to low- and middle-income countries are larger than official development assistance and more stable than private capital flows, 1990–2019





Sources: World Bank staff estimates; World Development Indicators.

Note: FDI = foreign direct investment; ODA = official development assistance. See appendix A in World Bank (2017b) for data and forecast methods.

#### 4. Conclusions--substantive matters

- Inequality is larger than we think using any one micro source in most nations
- But patterns differ across nations
- The 'answers' you find all depend on where you focus:
- --transfers and the poor
- -- or inequality, wealth, capital income and transfers ('who owns the robots'?)



# 4. Conclusions on measurement innovation

- Triangulation of data, economic resources, and family income packages are all growing in importance
- There is a lot of noise but also a lot of signal and combining macro-data and micro-data ( surveys, administrative data )are helpful in each case
- Members of IARIW increasingly need to know, appreciate & understand both



#### The end

- Thank you
- Questions please
- Comments to <u>smeeding@wisc.edu</u>



#### **Sources**

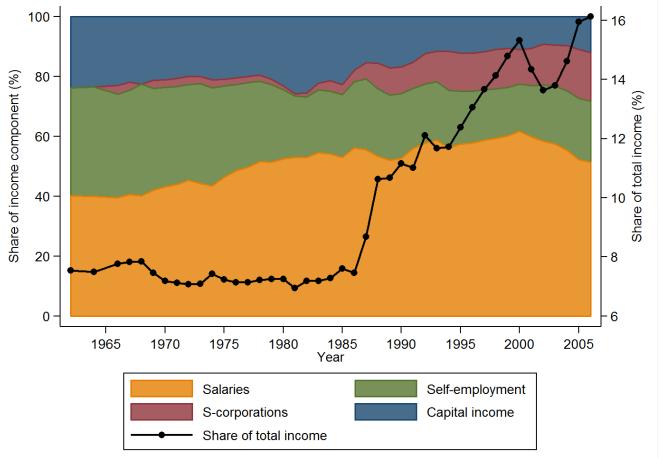
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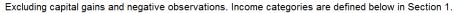


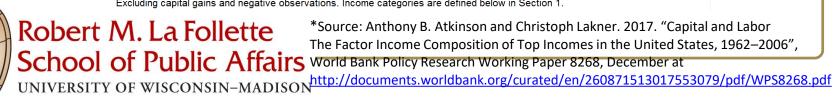
### **Additional slides**



## US top 1% income shares( L, orange, and lots of K) and composition\*

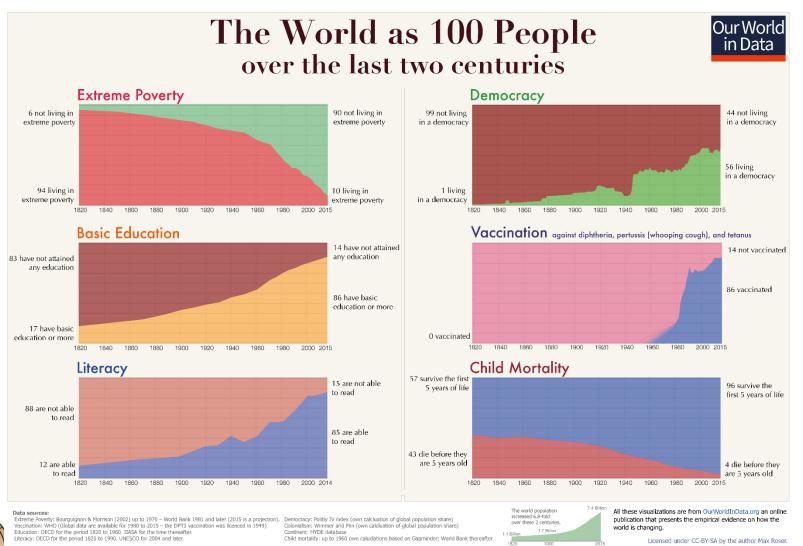






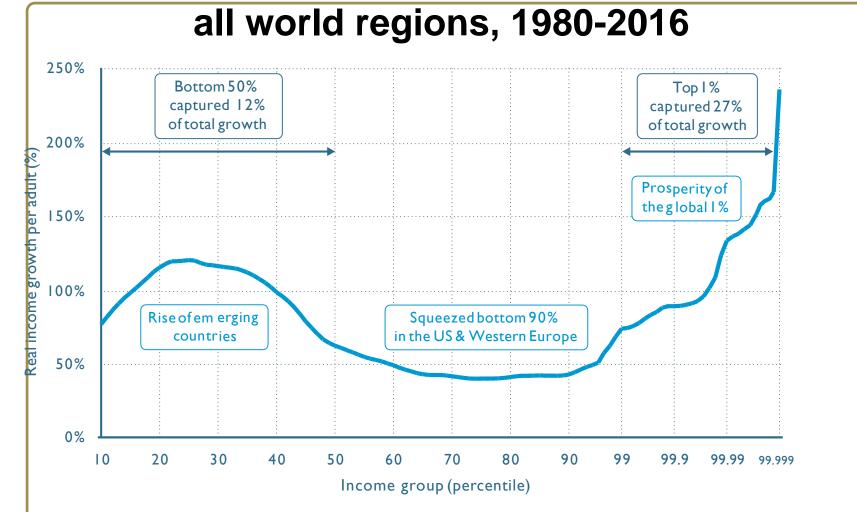
\*Source: Anthony B. Atkinson and Christoph Lakner. 2017. "Capital and Labor The Factor Income Composition of Top Incomes in the United States, 1962–2006",

World Bank Policy Research Working Paper 8268, December at





#### Total income growth by percentile across



Source: WID, see <a href="https://wid.world/">https://wid.world/</a> website for more details.



#### Growth in Household Wealth, 1950-2016



Notes: Lines show growth rates for different wealth groups, with blue for the bottom 50 percent, for the middle class (50th percentile to 90th percentile), and orange for the top 10 percent. All till series are indexed to 1 in 1971. Vertical line indicates financial crisis.

Source: Authors' calculations

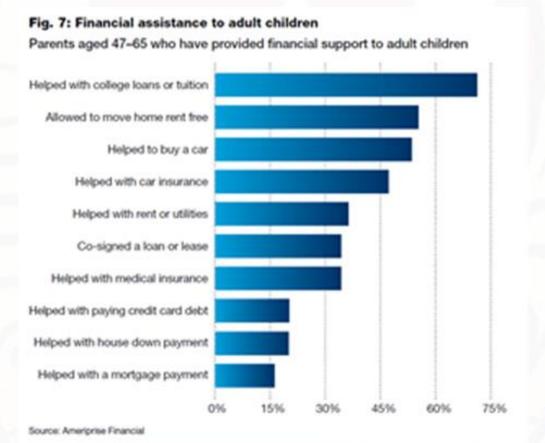
https://www.minneapolisfed.org/institute/working-papers-institute/iwp9.pdf





## Intergenerational transfers are frequent and large and make a difference

## Consider the source—but- see the numbers too







# The outcomes are not inevitable: we can do better

#### Institutions matter: compare China, US, France—

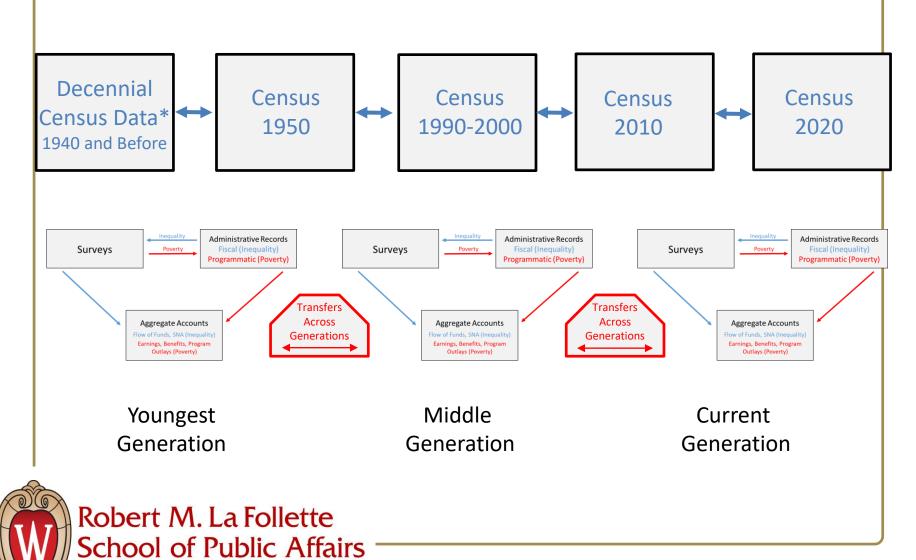
- Invest in human capital, especially for kids (health, education, upward mobility) – how countries treat children is key
- Tax capital income (no K gains roll-over) same as labor income
- More widely shared profits –how owners treat valued workers will be important, esp. if scarce and highly productive
- Mandatory defined contribution pensions managed by third party
- Employer labor partnerships, post secondary education & training (eg German work sharing; Danish and EU 'ALMPs')
- Promote shared prosperity and inclusive growth, value firms for more than the bottom line ( dignity of work, environment)
- Give labor a voice in political discourse

# How to think of Decennial Population Censuses?

- Are they surveys (treat as such here ) or administrative data?
- Example every 10 years in USA you are "compelled" to answer the short form and give family demography (relatedness, names, gender, race/ethnicity, co-residence, occupation, other)
- Since 1980s all US born children have unique identifier
- Incredibly useful to link generations, addresses, and so on



#### Figure. Linking Triangles Across Generations in the USA



UNIVERSITY OF WISCONSIN-MADISON

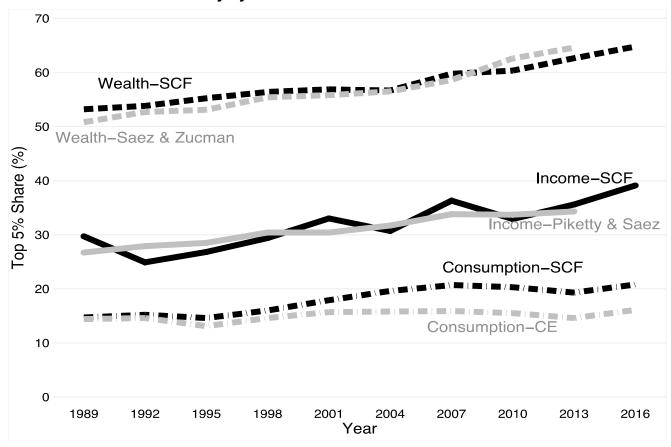
### Y, C and W(NW)-- USA, 1989-2016

- Consider C, Y and NW, all three for the same persons
- Findings----
- --measures of one-dimensional inequality understate the level of inequality and the growth in inequality since 1989
- -inequality in income (Y), consumption (C )and wealth (or net worth, NW) all rising *separately*
- -inequality in any two dimensions increased faster than in any one dimension
- -inequality in all three dimensions together rose by the most

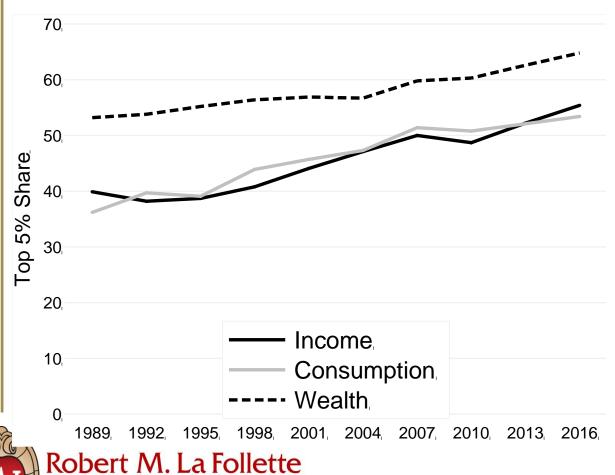


See more below

## Comparison of share held by top 5% C,Y,W one dimension

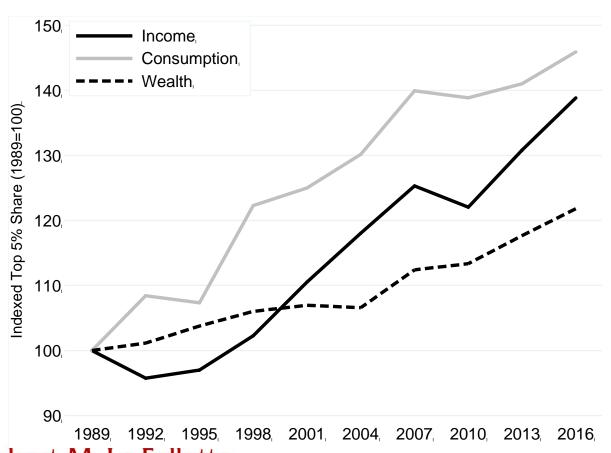


## 2-D inequality: Top 5% shares in two dimensions – share of wealth by ranking





## 2-D inequality: Top 5% shares in two dimensions (1989=100)





# 3-D inequality: Percent of households in top 5% of income, consumption, and wealth

