

Call for Papers

IARIW - ESCoE Conference

Measuring Intangible Assets and their Contributions to Growth

June 24-25, 2021, King's College London, UK

The International Association for Research in Income and Wealth ([IARIW](#)), in partnership with the UK Economics Statistics Centre of Excellence ([ESCoE](#)), is hosting a conference on the measurement of intangible investments and their implications for growth and productivity at King's College London, June 24-25, 2021.

Firms' expenditure on intangible assets is now considered a crucial element in their investment portfolio, but statistics lag behind in measuring these investments at the firm, sector and national levels. As such, understanding the implications of this major development in investment behaviour is constrained by a lack of reliable data.

The main aim of the conference is to bring together academics, statisticians, policymakers and other data users, interested in the measurement of intangibles, to take forward an agenda for understanding the importance of these rapidly growing investments.

The conference may be held virtually - a decision on this will be taken early in the New Year. However, in the case where a physical conference turns out to be feasible, participants will be able to present and participate remotely. Therefore, you are encouraged to submit proposals even if you think it unlikely that you will be able to travel to the UK in June.

Papers are invited that contribute to discussions of measurement of intangible assets and investment in intangibles:

- At the aggregate, sector and firm level
- Inclusion in National Accounts
- Depreciation and deflators
- Spillovers and complementarities in production
- Difficulties due to globalization
- Social versus private values
- Survey methods for data collection
- Reporting standards and transparency

And to discussions of emerging intangibles:

- Public sector, including health and education
- Human Capital
- Artificial Intelligence and Data
- Management
- Networks and Platforms
- Open Source software

We particularly encourage papers that make use of Big Data to improve measures of intangible capital. We also welcome papers that address these themes in the light of the Covid-19 pandemic.

Persons interested in presenting a paper at the conference are invited to submit a proposal (maximum 1,000 words) by **October 31, 2020**. To submit a proposal, please use this link. We also welcome proposals for panel discussion sessions. Please make these out to escoeinfo@niesr.ac.uk, noting IARIW-ESCoE in the email header. Decisions on accepted proposals will be made by December 15, 2020. The deadline for the submission of full papers to the IARIW secretariat for posting on the IARIW website is **May 31, 2021**.

Selected papers from this conference will be published in a supplementary issue of the Review of Income and Wealth (RIW). The deadline for papers to be considered for this issue of the RIW is September 30, 2021.

There is no registration fee for the conference, but all delegates, must be IARIW members, either through individual or institutional membership, or join the IARIW. Delegates are responsible for their own travel and hotel costs. Financial assistance for paper presenters will be available on a needs basis.

Program Committee

Members include Carol Corrado (The Conference Board, ESCoE), Josh Martin (UK Office for National Statistics), Leonard Nakamura (Federal Reserve Bank of Philadelphia, ESCoE), Mary O'Mahony (KCL, ESCoE) as local organiser, Rebecca Riley (NIESR, ESCoE) as Chair, and Sally Srinivasan (Bank of England, ESCoE).